

CITY OF MAYER
ECONOMIC DEVELOPMENT AUTHORITY MEETING
Minutes
January 26, 2016

Members Present: Tim Duckworth, Thomas Stifter and Nikki McNeilly.

Members Absent: Scott Wakefield and Gerald Thomas

Staff Present: Luayn Ruch-Hammond, City Administrator

Others Present: None

The meeting was called to order by the Chair Duckworth at 6:30 PM.

Approval of Agenda

On a motion by Commissioner Stifter and seconded by Commissioner McNeilly to approve the agenda. Motion carried 3/0.

Approval of the Minutes

On a motion by Commissioner Duckworth and seconded by Commissioner Stifter to approve the minutes of the June 23, 2015 meeting with one clarification on the Wednesday Night Car Show and instructed the Administrator to send the minutes to the members that are absent for their review. Motion carried 3/0.

Election of Officers

On a motion by Commissioner Stifter and seconded by Commissioner McNeilly to cast a unanimous ballot for the following officers:

President	Tim Duckworth
Vice President	Tom Stifter
Secretary-Treasurer	Luayn Ruch-Hammond
Assistant Treasurer	Lois Maetzold

Motion carried 3/0.

Review of By Laws

Commission reviewed by laws and would like on the next agenda for full commission input.

EDA 2015 in Review

Staff provided the following for the EDA's information only no action was required.

The EDA conducted the following business in 2015.

Reviewed the 2014 goals

Established 2015 goals

Reviewed Tax Abatement Policy and Business Subsidy Policy

Finn's closed their doors

City turned creamery over to the County

Welcomed a new business to the City "Ruby's Roost"

Discussed sign permit fees

Surveyed businesses about purchasing animations for the sign and whether they are interested in a business forum

Supported the Mayer Car and Cycle Wednesday Night Show

Veterans Committee appeared before the commission

Discussion about a revolving loan fund

Recommended 2016 EDA budget

The EDA is established by resolution and its duties and responsibilities are set out in state statute, Chapter 469 specifically 469.01. The EDA consists of five members two of the members must be from the City Council and the rest

can be community members. The members of the EDA for 2015: Council Member Erick Boder, Council Member Etienne Stieve-McPadden, Tim Duckworth (Chair), Scott Wakefield and Tom Stifter.

Review of 2015 goals and establishment of 2016 goals

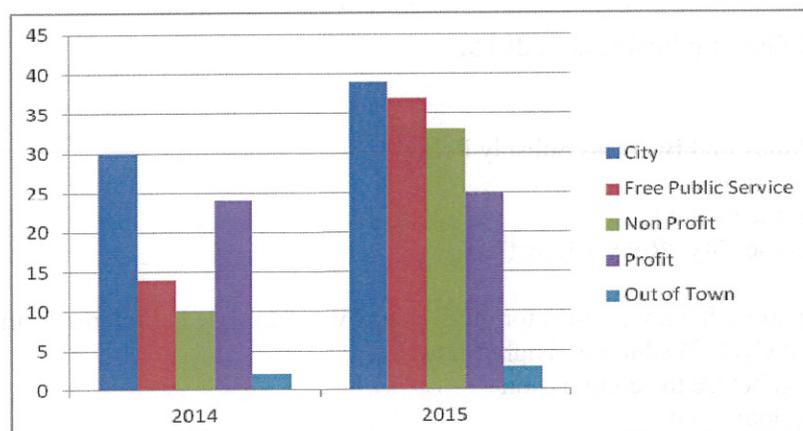
The EDA reviewed the 2015 goals and decided to eliminate 8 and 10 and to keep the rest for 2016. They also wanted to add a goal for incubator and office space for the City.

1. To attract new businesses to consider Mayer as a place for commercial/industrial opportunities.
2. To continue to enhance community awareness and participation in community (re)development by promoting Mayer EDA efforts.
3. To investigate/participate in commercial grant programs which enhance and complement community development.
4. To actively market/promote Mayer as a great place to do business.
5. Continue to create partnerships with other government entities and private individuals to create opportunities.
6. Continue to explore opportunities to increase the tax base of the City by attracting new businesses, residential development, and Commercial and Industrial opportunities.
7. Continue to develop partnerships with the Carver County CDA to promote economic development.
- ~~8. Collaborate with Carver County Parks, Public Health, Dakota Regional Rail Authority on promotion of Trail and Trail Head.~~
9. Create Partnerships with City Boards and Commissions to promote the City.
- ~~10. Market city sign through the Community Center Rentals.~~

The Commission also discussed ways to market the City and would like to put a marketing plan in place for 2016. They discussed bringing the business owners together to ask what can the City do to assist them in being successful.

Electronic Sign Update

Staff updated the EDA on the 2015 usage of the electronic sign. The sign has had increased usage from nonprofits and government entities.



Business Update

Staff informed the EDA that the City has been contacted about a potential buyer for the lot at 314 Ash Avenue South. The City Council did set a selling price.

Other Business

None

Next Meeting

Will be April 26, and scheduled meetings for the rest of the year will be July 26 and October 25, 2016.

Adjournment

On a motion by Commissioner Stifter and seconded by Commissioner Duckworth to adjourn the meeting at 7:10 PM. Motion carried 3/0.