

**CITY OF MAYER
ECONOMIC DEVELOPMENT AUTHORITY MEETING
Minutes
January 27, 2015**

Members Present: Tim Duckworth, Scott Wakefield, Tice Stieve-McPadden, and Thomas Stifter.

Members Absent: Erick Boder

Staff Present: Luayn Ruch-Hammond, City Administrator

Others Present: Bruce Osborn

The meeting was called to order by President Duckworth at 7:05 PM.

Approval of Agenda

On a motion by Commissioner Wakefield and seconded by President Duckworth to approve the agenda and to appoint Bruce Osborn to serve in Erick Boder's absence. Motion carried 4/0.

Approval of the Minutes

On a motion by Commissioner Wakefield and seconded by Commissioner Stifter to approve the minutes of the September 16, 2014 meeting. Motion carried 5/0.

Election of Officers

The current terms of the Commission and the list of officers for 2014 were presented to the Commission.

Name	Term
Tim Duckworth	01/01/2011-12/31/2015
Erick Boder	01/01/2015-12/31/2015
Etienne Stieve-McPadden	01/01/2015-12/31/2015
Tom Stifter	1/1/2015-12/31/2017
Scott Wakefield	1/1/2014-1/31/2016

2014 EDA OFFICERS

President	Tim Duckworth
Vice President	Tom Stifter
Secretary-Treasurer	Luayn Murphy
Assistant Treasurer	Lois Maetzold

On a motion by Commissioner Wakefield and seconded by Commission Osborn to cast a unanimous ballot for the 2014 officers to be the 2015 officers of the EDA. Motion carried 5/0.

EDA Year in Review

Staff presented the following 2014 year in review to the EDA. Staff explained that this was a part of a larger document that was presented to the City Council on January 26, 2015.

EDA

The EDA held five meetings last year. Much of the meeting discussions were about the creamery. At the first meeting in January the EDA established the following goals:

1. To attract new businesses to consider Mayer as a place for commercial/industrial opportunities.
2. To continue to enhance community awareness and participation in community (re)development by promoting Mayer EDA efforts.
3. To investigate/participate in commercial grant programs which enhance and complement community development.
4. To actively market/promote Mayer as a great place to do business.

5. Continue to create partnerships with other government entities and private individuals to create opportunities.
6. Continue to explore opportunities to increase the tax base of the City by attracting new businesses, residential development, and Commercial and Industrial opportunities.
7. Continue to develop partnerships with the Carver County CDA to promote economic development.
8. Collaborate with Carver County Parks, Public Health, Dakota Regional Rail Authority on promotion of Trail and Trail Head.
9. Create Partnerships with City Boards and Commissions to promote the City.

Electronic Sign

The City collected \$499.00 in revenue for the use of advertising on the electronic sign.

Number of Weeks Paid Advertising	44
City	30
Free Public Service	14
Non Profit	18
Out of town Advertisers	2

Review of 2014 Goals

EDA 2014 Goals

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3. To investigate/participate in commercial grant programs which enhance and complement community development.
4. To actively market/promote Mayer as a great place to do business.
5. Continue to create partnerships with other government entities and private individuals to create opportunities.
6. Continue to explore opportunities to increase the tax base of the City by attracting new businesses, residential development, and Commercial and Industrial opportunities.
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As the EDA was reviewing the goals discussion about County Road 10 and it will be closed and traffic will be detoured through the City of Mayer. The Commission would like to see a marketing campaign for the detour of 2015. Commission will discuss at the April meeting.

Other discussion about having John Sullivan and Lee Halls from the Carver County CDA to discuss the programs available to the local businesses. The City should target home based businesses and current businesses to attend the meeting.

After review of the goals the Commission established the following goals for 2015

EDA 2015 Goals

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10. Market city sign through the Community Center Rentals.

Review of Policies

City Council is reviewing all policies this year and is asking the respective boards to review their policies first. On a motion by Commissioner Wakefield and seconded by Commissioner Stieve-McPadden to approve the tax abatement policy. Motion carried 5/0.

On a motion On a motion by Commissioner Wakefield and seconded by Commissioner Stieve-McPadden to approve the Business Subsidy Policy. Motion carried 5/0.

Business Update

Update that Finn's is closed and the business is listed with a realtor.

Other Business

The creamery has been turned back to the County.

Commissioner Wakefield updated the Commission on some of the activities of the Watertown EDA. He would like the City to consider a loan program for businesses. Staff will bring the loan program that the City currently has to the next meeting.

Next Meeting

Next meeting will be on April 28, 2015 at 6:30 PM.

Adjournment

On a motion by Commissioner Wakefield and seconded by Commissioner Osborn to adjourn the meeting at 8:55 PM. Motion carried 5/0.