

**CITY OF MAYER
CITY COUNCIL WORKSHOP MEETING
CITY COUNCIL CHAMBERS
MONDAY, SEPTEMBER 9, 2019
AFTER REGULARLY SCHEDULED CITY COUNCIL MEETING**

1. Call Meeting to Order
2. 2020 US Census
3. 2020 Budget Draft
4. Adjournment



Council Memorandum – Workshop

Item: 2020 Census

Meeting Date: September 9, 2019

Presented By: Margaret McCallum, City Administrator

Recommendations/Council Action/Motion Requested:

To discuss the City's involvement in the 2020 Census. To discuss whether the City is committed to organizing a Complete Count Committee.

Details:

At the August 26, 2019 City Council meeting, a representative from the U.S. Census came to the meeting to discuss the 2020 Census. The representative talked about opportunities for the City of Mayer to get involved.

Every 10 years, the United States performs a census. The last census was conducted in 2010. Preparation for the 2020 census is underway.

To make the census successful, the U.S. Census Bureau is looking for local government entities to get involved. One suggested way to get involved is by forming a Complete Count Committee (CCC).

A CCC can be formed at the county, municipal or community level. It would be formed through a local resolution. The members of the committee would be volunteers and would organize local outreach efforts.

The purpose of the CCC would be to assist the Census Bureau to meet the goal of a timely, accurate and cost-effective census count by serving as "Census Ambassadors".

The objectives would be to monitor participation, target outreach efforts in low response rate areas, Marshall resources to support Complete County goals, and to collaborate with the Regional Director and Partnership Specialists for training and support.

Topics that the CCC would likely focus on are how to reach different audiences, how to help recruit for Census Jobs, how to use and engage with Media and Social Media, and how to share, reinforce and localize the Census message.

Phases include:

- Gear Up Phase Now – Fall 2019
- Engage Phase Nov – Dec 2019
- Educate Phase Feb 2020
- Encourage Phase Mar – May 2020
- Remind Phase May – Jul 2020
- Thank You Phase Start Jul 2020

A CCC commitment letter can indicate the general willingness to work with the US Census Bureau to ensure an accurate count on Census Day, April 1, 2020 where everyone is counted once, only once and in the right place. Specifics such as use of social media or bulletin boards, newsletters are welcome. The important part of the letter is to indicate a commitment to work with the Census, details to be determined as the process moves along.

According to the Bureau, the Census means a lot more to Minnesota than a simple count – it is the basis for many of the funding and policy decisions that are made at all levels of government. We have learned from previous censuses that the involvement of state and local officials as well as local partners in the process is essential to the overall success of the Census and does make a difference in the results.

Attachments:

2020 Census Information

The 2020 Census and Confidentiality

Your responses to the 2020 Census are safe, secure, and protected by federal law. Your answers can only be used to produce statistics—they cannot be used against you in any way. By law, all responses to U.S. Census Bureau household and business surveys are kept completely confidential.

Respond to the 2020 Census to shape the future.

Responding to the census helps communities get the funding they need and helps businesses make data-driven decisions that grow the economy. Census data impact our daily lives, informing important decisions about funding for services and infrastructure in your community, including health care, senior centers, jobs, political representation, roads, schools, and businesses. More than \$675 billion in federal funding flows back to states and local communities each year based on census data.



Your census responses are safe and secure.

The Census Bureau is required by law to protect any personal information we collect and keep it strictly confidential. The Census Bureau can only use your answers to produce statistics. In fact, every Census Bureau employee takes an oath to protect your personal information for life. Your answers cannot be used for law enforcement purposes or to determine your personal eligibility for government benefits.

By law, your responses cannot be used against you.

By law, your census responses cannot be used against you by any government agency or court in any way—not by the Federal Bureau of Investigation (FBI), not by the Central Intelligence Agency (CIA), not by the Department of Homeland Security (DHS), and not by U.S. Immigration and Customs Enforcement (ICE). The law requires the Census Bureau to keep your information confidential and use your responses only to produce statistics.



The law is clear—no personal information can be shared.

Under Title 13 of the U.S. Code, the Census Bureau cannot release any identifiable information about individuals, households, or businesses, even to law enforcement agencies.

The law states that the information collected may only be used for statistical purposes and no other purpose.

To support historical research, Title 44 of the U.S. Code allows the National Archives and Records Administration to release census records only after 72 years.

All Census Bureau staff take a lifetime oath to protect your personal information, and any violation comes with a penalty of up to \$250,000 and/or up to 5 years in prison.

There are no exceptions.

The law requires the Census Bureau to keep everyone's information confidential. By law, your responses cannot be used against you by any government agency or court in any way. The Census Bureau will not share an individual's responses with immigration enforcement agencies, law enforcement agencies, or allow that information to be used to determine eligibility for government benefits. Title 13 makes it very clear that the data we collect can only be used for statistical purposes—we cannot allow it to be used for anything else, including law enforcement.

It's your choice: you can respond securely online, by mail, or by phone.

You will have the option of responding online, by mail, or by phone. Households that don't respond in one of these ways will be visited by a census taker to collect the information in person. Regardless of how you respond, your personal information is protected by law.

Your online responses are safe from hacking and other cyberthreats.

The Census Bureau takes strong precautions to keep online responses secure. All data submitted online are encrypted to protect personal privacy, and our cybersecurity program meets the highest and most recent standards for protecting personal information. Once the data are received, they are no longer online. From the moment the Census Bureau collects responses, our focus and legal obligation is to keep them safe.

We are committed to confidentiality.

At the U.S. Census Bureau, we are absolutely committed to keeping your responses confidential. This commitment means it is safe to provide your answers and know that they will only be used to paint a statistical portrait of our nation and communities.

Learn more about the Census Bureau's data protection and privacy program at www.census.gov/privacy.



Laws protecting personal census information have withstood challenges.

In 1982, the U.S. Supreme Court confirmed that even addresses are confidential and cannot be disclosed through legal discovery or the Freedom of Information Act (FOIA). In 2010, the U.S. Justice Department determined that the Patriot Act does not override the law that protects the confidentiality of individual census responses. No court of law can subpoena census responses.

APPLY ONLINE!

2020census.gov/jobs

For more information or help applying, please call
1-855-JOB-2020

Federal Relay Service:
1-800-877-8339 TTY/ASCII | www.gsa.gov/fedrelay

The U.S. Census Bureau is an Equal Opportunity Employer.



JOIN THE 2020 CENSUS TEAM

Counting Young Children in the 2020 Census

Counting everyone once, only once, and in the right place

An estimated 5 percent of kids under the age of 5 weren't counted in the 2010 Census. That's about 1 million young children, the highest of any age group.

We need your help closing this gap in the 2020 Census. Here's what our research tells us about why young children are missed and what you can do to help make sure they are counted.



Common situations where young children aren't counted

How you can help?



The **child splits time between two homes.**

The child lives or stays with **another family or with another relative such as a grandparent.**

- Emphasize that the census counts **everyone where they live** and sleep most of the time, even if the living arrangement is temporary or the parents of the child do not live there.
- If the child truly spends equal amounts of time between two homes, count them where they stayed on **Census Day, April 1**. Coordinate with the other parent or caregiver, if possible, so the child is not counted at both homes.
- If it's not clear where the child lives or sleeps most of the time, count them where they stayed on Census Day, April 1.



The child lives in a **lower income household.**

- Explain to service providers and families that responding to the census helps determine **\$675 billion in local funding** for programs such as food stamps (also called the Supplemental Nutritional Assistance Program or SNAP), the National School Lunch Program, and the Children's Health Insurance Program (CHIP). When children are missed in the census, these programs miss out on funding that is based on the number of children counted.



The child lives in a household with **young parents or a young, single mom.**

- Explain that filling out the census yourself, on your own schedule, is easier than having to respond when a census worker knocks on your door. Remind these households that the form should **only take about 10 minutes** to fill out and can be done online or over the phone, in addition to mailing it back.
- Encourage moms with young children to ask other household members to count them and their children on the form if others live in the household.



The child is a **newborn.**

- Emphasize that parents should **include babies** on census forms, even if they are still in the hospital on April 1.
- **Encourage facilities** providing services to newborns to remind parents about the importance of counting their children on the census form.
- Highlight the fact that the census form only takes about 10 minutes to complete, and parents can **fill it out online or over the phone in addition to paper** at a time that works best for them.

Common situations where young children aren't counted

How you can help?



The child lives in a household that is **large, multigenerational, or includes extended or multiple families.**

- Remind the person filling out the form to count all children, including nonrelatives and children with no other place to live, even if they are only living at the address temporarily on April 1.
- Spread the word that the census **counts all people living or staying** at an address, not just the person or family who owns or rents the property.



The child lives in a household that **rents or recently moved.**

- Encourage renters and recent movers to complete their census forms **online or over the phone**, right away. That way they don't need to worry about paper forms getting lost in the move.
- **Focus efforts** on multiunit buildings that are likely to have renters.



The child lives in a household where they're **not supposed to be**, for one reason or another.

- Please explain to those that have children living in places where they aren't allowed (for example, grandparents in a seniors-only residence that have a grandchild living with them, a family with more people, including children, than the lease allows) that they should include the children because the **Census Bureau does not share information** so it can't be used against them.
- Emphasize the Census Bureau's legal commitment to keep census **responses confidential.**
- Explain that the Census Bureau **will never share information** with immigration enforcement agencies like Immigration and Customs Enforcement (ICE), law enforcement agencies like the police or Federal Bureau of Investigation (FBI), or allow this information to be used to determine eligibility for government benefits.



The child lives in a **non-English or limited-English speaking** household.

- **Conduct outreach** and create resources in non-English languages that highlight the importance of counting young children.
- **Encourage non-English speakers to self-respond** to the census and let them know that for the 2020 Census, the online form and telephone line will be available in 13 languages, including English. Language guides will be available in 59 languages other than English.



The child lives in a household of **recent immigrants or foreign-born adults.**

- Work with community members to conduct outreach in neighborhoods with recent immigrants. **Focus efforts** on the **community's gathering places** like local grocery stores, places of worship, and small restaurants.
- Emphasize the **Census Bureau's legal commitment** to keep census responses confidential. Explain that the Census Bureau will never share information with immigration enforcement agencies like Immigration and Customs Enforcement (ICE), law enforcement agencies like the police or Federal Bureau of Investigation (FBI), or allow this information to be used to determine eligibility for government benefits.

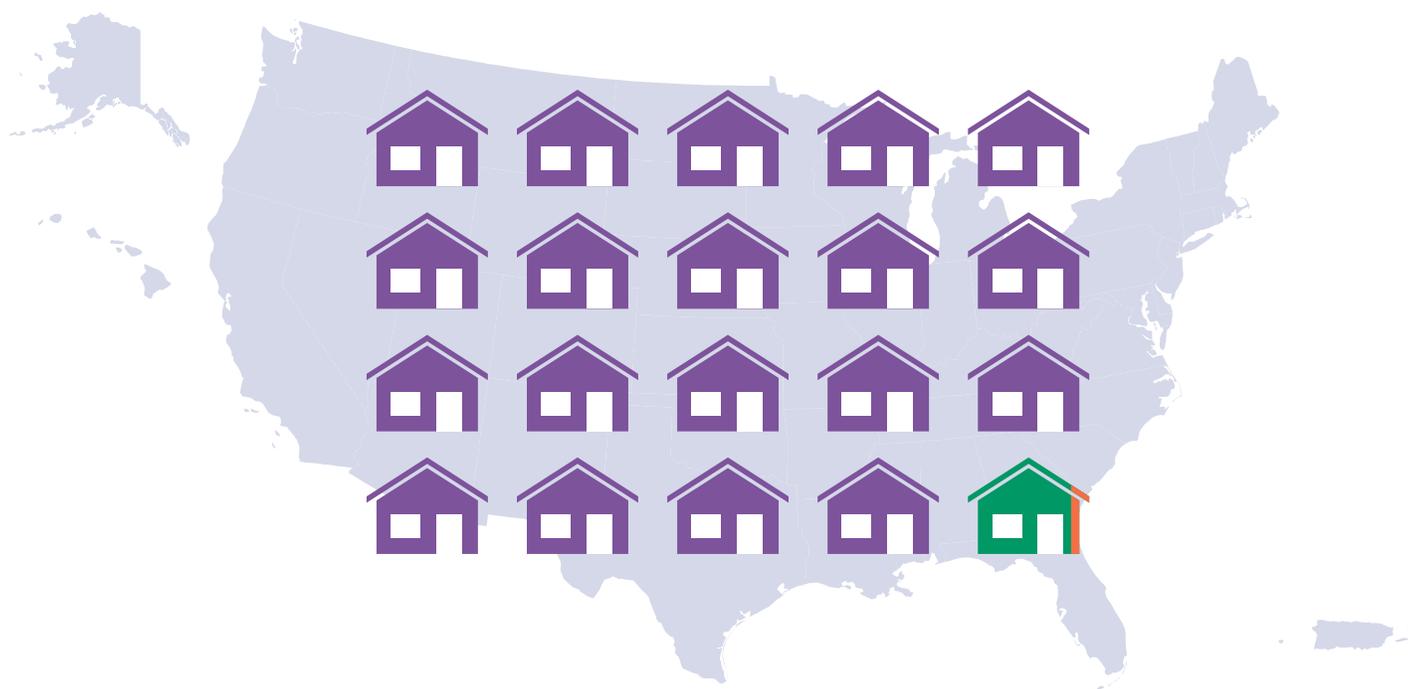
How the 2020 Census will invite everyone to respond



Every household will have the option of responding online, by mail, or by phone.

Nearly every household will receive an invitation to participate in the 2020 Census from either a postal worker or a census worker.

 **95%** of households will receive their census invitation in the mail.



 **Almost 5%** of households will receive their census invitation when a census taker drops it off. In these areas, the majority of households may not receive mail at their home's physical location (like households that use PO boxes or areas recently affected by natural disasters).

 **Less than 1%** of households will be counted in person by a census taker, instead of being invited to respond on their own. We do this in very remote areas like parts of northern Maine, remote Alaska, and in select American Indian areas that ask to be counted in person.

Note: We have special procedures to count people who don't live in households, such as students living in university housing or people experiencing homelessness.

How the 2020 Census will invite everyone to respond



What to Expect in the Mail

When it's time to respond, most households will receive an invitation in the mail.

Every household will have the option of responding online, by mail, or by phone.

Depending on how likely your area is to respond online, you'll receive either an invitation encouraging you to respond online or an invitation along with a paper questionnaire.

Letter Invitation

- Most areas of the country are likely to respond online, so most households will receive a letter asking you to go online to complete the census questionnaire.
- We plan on working with the U.S. Postal Service to stagger the delivery of these invitations over several days. This way we can spread out the number of users responding online, and we'll be able to serve you better if you need help over the phone.

Letter Invitation and Paper Questionnaire

- Areas that are less likely to respond online will receive a paper questionnaire along with their invitation. The invitation will also include information about how to respond online or by phone.

WHAT WE WILL SEND IN THE MAIL	
On or between	You'll receive:
March 12-20	An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)
March 16-24	A reminder letter.
	If you haven't responded yet:
March 26-April 3	A reminder postcard.
April 8-16	A reminder letter and paper questionnaire.
April 20-27	A final reminder postcard before we follow up in person.

We understand you might miss our initial letter in the mail.

- Every household that hasn't already responded will receive reminders and will eventually receive a paper questionnaire.
- It doesn't matter which initial invitation you get or how you get it—we will follow up in person with all households that don't respond.

Why We Ask

The 2020 Census is easy. The questions are simple.

The census asks questions that provide a snapshot of the nation. Census results affect your voice in government, how much funding your community receives, and how your community plans for the future.

When you fill out the census, you help:

- Determine how many seats your state gets in Congress.
- Guide how more than \$675 billion in federal funding is distributed to states and communities each year.
- Create jobs, provide housing, prepare for emergencies, and build schools, roads and hospitals.

POPULATION COUNT (NUMBER OF PEOPLE LIVING OR STAYING)

We ask this question to collect an accurate count of the number of people at each address on Census Day, April 1, 2020. Each decade, census results determine how many seats your state gets in Congress. State and local officials use census counts to draw boundaries for districts like congressional districts, state legislative districts and school districts.

ANY ADDITIONAL PEOPLE LIVING OR STAYING

Our goal is to count people once, only once and in the right place according to where they live on Census Day. Keeping this goal in mind, we ask this question to ensure that everyone living at an address is counted.

OWNER/RENTER

We ask about whether a home is owned or rented to create statistics about



homeownership and renters. Homeownership rates serve as an indicator of the nation's economy and help in administering housing programs and informing planning decisions.

PHONE NUMBER

We ask for a phone number in case we need to contact you. We will never share your number and will only contact you if needed for official Census Bureau business.

Revised July 12, 2019

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@uscensusbureau

[2020CENSUS.GOV](https://2020census.gov)

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2020

Why We Ask

The 2020 Census is easy. The questions are simple.

NAME

We ask for names to ensure everyone in the house is counted. Listing the name of each person in the household helps respondents include all members, particularly in large households where a respondent may forget who was counted and who was not.

SEX

We ask about the sex of each person to create statistics about males and females. Census data about sex are used in planning and funding government programs, and in evaluating other government programs and policies to ensure they fairly and equitably serve the needs of males and females. These statistics are also used to enforce laws, regulations and policies against discrimination in government programs and in society.

AGE AND DATE OF BIRTH

We ask about age and date of birth to understand the size and characteristics of different age groups and to present other data by age. Local, state, tribal and federal agencies use age data to plan and fund government programs that provide assistance or services for specific age groups, such as children, working-age adults, women of childbearing age, or the older population. These statistics also help enforce laws, regulations and policies against age discrimination in government programs and in society.

HISPANIC, LATINO OR SPANISH ORIGIN

We ask about whether a person is of Hispanic, Latino or Spanish origin to create statistics

about this ethnic group. The data collected in this question are needed by federal agencies to monitor compliance with antidiscrimination provisions, such as under the Voting Rights Act and the Civil Rights Act.

RACE

We ask about a person's race to create statistics about race and to present other statistics by race groups. The data collected in this question are needed by federal agencies to monitor compliance with anti-discrimination provisions, such as under the Voting Rights Act and the Civil Rights Act. State governments use the data to determine congressional, state and local voting districts.

WHETHER A PERSON LIVES OR STAYS SOMEWHERE ELSE

Our goal is to count people once, only once and in the right place according to where they live on Census Day. Keeping this goal in mind, we ask this question to ensure individuals are not included at multiple addresses.

RELATIONSHIP

We ask about the relationship of each person in a household to one central person to create estimates about families, households and other groups. Relationship data are used in planning and funding government programs that provide funds or services for families, people living or raising children alone, grandparents living with grandchildren, or other households that qualify for additional assistance.

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2020

OR8 RECRUITMENT – BATCH 4

Facebook Posts: Copy and Recommended Images (14)

The following copy can be added to any/all of the below posts, to share the pay rate information as well as location:

“The pay for [Insert Place/City/County Name], is \$xx.xx/hr to \$xx.xx/hr.”

1.

ENGLISH	SPANISH
Every ten years, the U.S. Census Bureau is responsible for conducting the nationwide census. While the next census will be taken in 2020, the Census Bureau is already recruiting to fill important temporary positions. Apply online at 2020census.gov/jobs #2020CensusJobs #ApplyToday	Cada diez años, la Oficina del Censo de los EE. UU. es responsable de llevar a cabo el censo nacional. Y aunque el próximo censo se hará en el año 2020, la Oficina del Censo ya está contratando personal para cubrir puestos importantes. Complete una solicitud de empleo por internet en 2020census.gov/jobs #SoliciteEmpleoHoy
Recommended image to post with this copy: https://share.yr.com/dl/Nxd85dFY11	Recommended image to post with this copy: https://share.yr.com/dl/ayNgUVPxIY

2.

ENGLISH	SPANISH
You can help your community! Apply for one of thousands of temporary #2020CensusJobs. Census results determine the number of seats each state has in the U.S. House of Representatives as well as how funds are spent on roads, schools and hospitals. Apply online at 2020census.gov/jobs #ApplyToday	¡Usted puede ayudar a su comunidad! Solicite un empleo temporal con el Censo del 2020. Los resultados del Censo ayudan a determinar el número de representantes de cada estado en el Congreso, así como la manera en la que se usan fondos para escuelas, hospitales y carreteras. Complete una solicitud de empleo por internet en 2020census.gov/jobs #SoliciteEmpleoHoy
Recommended image to post with this copy: https://share.yr.com/dl/aodlluGNjd	Recommended image to post with this copy: https://share.yr.com/dl/JdJDhQ3aXp

3.

ENGLISH	SPANISH
At the U.S. Census Bureau, we plan to employ thousands of people to be Census Takers throughout the country. Make a difference for your community by applying for a temporary 2020 Census job. You can learn more and apply online at 2020census.gov/jobs #2020CensusJobs #ApplyToday	En la Oficina del Censo de los EE. UU., planeamos contratar y dar empleo a miles de personas a través de todo el país para cubrir los puestos de censistas. Haga la diferencia en su comunidad solicitando un empleo temporal con el Censo del 2020. Reciba más información y complete una solicitud por internet en 2020census.gov/jobs #SoliciteEmpleoHoy
Recommended image to post with this copy: https://share.yr.com/dl/Sjn1I2yAl9	Recommended image to post with this copy: https://share.yr.com/dl/g4b1BYrlue

4.

ENGLISH	SPANISH
Become a Census Taker and get paid to help your community. #2020CensusJobs are temporary, provide great and weekly pay, flexible hours and even your training is paid. Apply online at 2020census.gov/jobs #ApplyToday	Trabaje de censista y gane un salario mientras ayuda a su comunidad. Los empleos con el Censo del 2020 son temporales, ofrecen un gran salario con paga semanal, horarios flexibles e incluso la capacitación es pagada. Complete una solicitud de empleo por internet en 2020census.gov/jobs #SoliciteEmpleoHoy
Recommended image to post with this copy: https://share.yr.com/dl/OnRyomZBI3	Recommended image to post with this copy: https://share.yr.com/dl/O0M1eC42k5

5.

ENGLISH	SPANISH
Census Takers' work schedules are flexible. Some temporary positions require work during the day, while others require evening and weekend work. Learn more and apply online at 2020census.gov/jobs #2020CensusJobs #ApplyToday	Los puestos de censistas cuentan con horarios flexibles. Algunos puestos temporales requieren trabajar durante el día, mientras que otros requieren trabajar por las tardes y fines de semana. Averigüe más y complete una solicitud de empleo por internet en 2020census.gov/jobs #SoliciteEmpleoHoy
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6.

ENGLISH	SPANISH
The U.S. Census Bureau is now hiring Census Takers to work in their own communities. You can make a difference, help your community and get paid for doing it. Apply online at 2020census.gov/jobs #2020CensusJobs #ApplyToday	La Oficina del Censo está contratando censistas para trabajar en sus propias comunidades. Usted puede hacer la diferencia a la vez que ayuda a su comunidad y gana un salario. Complete la solicitud de empleo por internet en 2020census.gov/jobs #CensoDel2020 #SoliciteEmpleoHoy
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7.

ENGLISH	SPANISH
Join the 2020 Census team and be a Census Taker. The U.S. Census Bureau is hiring now for temporary #2020CensusJobs. The pay is great, and you'll be paid weekly. Plus, the hours are flexible and even training is paid. Apply online at 2020census.gov/jobs #ApplyToday	Únase al equipo del Censo del 2020 y sea censista. La Oficina del Censo de los EE. UU. está contratando personal para puestos temporales con el Censo del 2020. Ofrecemos muy buen salario y pagamos semanalmente. Además, los horarios son flexibles e incluso la capacitación es pagada. Complete la solicitud de empleo por internet en 2020census.gov/jobs #SoliciteEmpleoHoy
Recommended image to post with this copy: https://share.yr.com/dl/tMRJ45gN6h	Recommended image to post with this copy: https://share.yr.com/dl/ZZwzY23jvO

8.

ENGLISH	SPANISH
You can apply for a temporary 2020 Census job if you're at least 18 years old, have a valid Social Security number, are a U.S. citizen and have a valid email address. Additional job requirements can be found on our website. Apply online at 2020census.gov/jobs #2020CensusJobs #ApplyToday	Puede solicitar un empleo temporal con el Censo del 2020 si tiene por lo menos 18 años de edad, cuenta con un número de Seguro Social válido, es ciudadano de los EE. UU. y tiene una dirección de correo electrónico. Los requisitos adicionales para el empleo se encuentran en nuestra página de internet. Complete una solicitud de empleo en 2020census.gov/jobs #SoliciteEmpleoHoy
Recommended image to post with this copy: https://share.yr.com/dl/G6w41IZJ5r	Recommended image to post with this copy: https://share.yr.com/dl/ueiE1BSMZj

9.

ENGLISH	SPANISH
Be a Census Taker and help your community while getting paid. Most jobs require access to a vehicle unless public transportation is available. To complete training, you'll need a computer with Internet access. Apply online at 2020census.gov/jobs #2020CensusJobs #ApplyToday	Trabaje de censista y ayude a su comunidad mientras gana un salario. La mayoría de los puestos requieren que tenga acceso a un vehículo, a menos que haya transporte público disponible. Para hacer la capacitación, necesitará una computadora con acceso a internet. Complete la solicitud de empleo en 2020census.gov/jobs #NowHiring #SoliciteEmpleoHoy
Recommended image to post with this copy: https://share.yr.com/dl/ZkExBZCrzz	Recommended image to post with this copy: https://share.yr.com/dl/ed1fWIqOTL

10.

ENGLISH	SPANISH
Be a Census Taker for the upcoming 2020 Census—the U.S. Census Bureau is already recruiting for thousands of positions nationwide. #2020CensusJobs provide competitive weekly pay, flexible hours and paid training. Apply online at 2020census.gov/jobs #ApplyToday	Trabaje de censista en el próximo Censo del 2020; la Oficina del Censo de los EE. UU. está contratando personal para cubrir miles de puestos en su área. Los empleos con el #CensoDel2020 ofrecen un salario competitivo con paga semanal, horarios flexibles y capacitación pagada. Complete la solicitud de empleo en 2020census.gov/jobs #SoliciteEmpleoHoy
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11.

ENGLISH	SPANISH
Be a Census Taker and learn how you can help collect important data used to determine how funds are spent on important things like roads, schools and hospitals in your community. Apply online at 2020census.gov/jobs #2020CensusJobs #ApplyToday	Trabaje de censista y aprenda cómo usted puede ayudar a recolectar datos importantes que se usan para determinar el uso de fondos en cosas importantes como escuelas, hospitales y carreteras en su comunidad. Complete una solicitud de empleo en 2020census.gov/jobs #CensoDel2020 #SoliciteEmpleoHoy
Recommended image to post with this copy: https://share.yr.com/dl/LzKR0wyGqb	Recommended image to post with this copy: https://share.yr.com/dl/OFnuSoO4us

12.

ENGLISH	SPANISH
<p>The U.S. Census Bureau is now recruiting for temporary #2020CensusJobs. Did you know that the census count helps determine your state's representation in Congress? Local residents are needed to help ensure an accurate count. Apply online at 2020census.gov/jobs #ApplyToday</p>	<p>La Oficina del Censo de los EE. UU. está contratando personal para cubrir puestos temporales de censistas con el #CensoDel2020. ¿Sabía que el conteo del censo ayuda a determinar la representación de su estado en el Congreso? Se necesita la ayuda de gente local para asegurar un conteo correcto. Complete la solicitud de empleo en 2020census.gov/jobs #SoliciteEmpleoHoy</p>
<p>Recommended image to post with this copy: https://share.yr.com/dl/VUpn6ORngq</p>	<p>Recommended image to post with this copy: https://share.yr.com/dl/kDguUBgXmD</p>

13.

ENGLISH (AIAN)	SPANISH
<p>The U.S. Census Bureau is already recruiting to fill thousands of temporary #2020CensusJobs. Since you know your community, you can help take the census there. The count determines the funds your community receives for roads, schools and hospitals. Apply online at 2020census.gov/jobs #ApplyToday</p>	<p>La Oficina del Censo de los EE. UU. ya está contratando personal para cubrir miles de puestos temporales de censistas. Usted que conoce su comunidad, puede ayudar a hacer el censo ahí. El conteo determina los fondos que su comunidad recibe para escuelas, hospitales y carreteras. Complete la solicitud de empleo en 2020census.gov/jobs #SoliciteEmpleoHoy</p>
<p>Recommended image to post with this copy: https://share.yr.com/dl/OCxYmS3CiR</p>	<p>Recommended image to post with this copy: https://share.yr.com/dl/fQammWp7iR</p>

14.

ENGLISH (AIAN)	SPANISH
<p>The U.S. Census Bureau is currently recruiting for temporary #2020CensusJobs across the country. Nationwide, thousands will be hired to support their communities and get paid while doing it. Apply online at 2020census.gov/jobs #ApplyToday</p>	<p>La Oficina del Censo de los EE. UU. está contratando personal a través de todo el país para cubrir empleos temporales con el #CensoDel2020. Miles de personas serán contratadas en toda la nación para que apoyen a su comunidad mientras ganan un salario. Complete la solicitud de empleo por internet en 2020census.gov/jobs #SoliciteEmpleoHoy</p>
<p>Recommended image to post with this copy: https://share.yr.com/dl/tJbcMM905B</p>	<p>Recommended image to post with this copy: https://share.yr.com/dl/wx95axClRs</p>

CHAMPION YOUR COMMUNITY



FOR MORE INFORMATION ABOUT 2020 CENSUS JOBS

Call us at **(312) 579-1605**

Email us at **chicago.rcc.partnership@2020census.gov**

TO ORDER MORE 2020 CENSUS RECRUITING COLLATERAL

Call us at **(312) 579-1585**

Email us at **chicago.rcc.recruiting@2020census.gov**

TO BE A PART OF THE 2020 CENSUS BY APPLYING FOR JOBS

Visit us at **2020CENSUS.GOV/JOBS**

TO CHECK ON CURRENTLY AVAILABLE 2020 CENSUS POSITIONS

Visit us at **CENSUS.GOV/FIELDJOBS**



Easy to Engage.

HOW TO BE A 2020 CENSUS RECRUITING CHAMPION

We've provided some examples below to help you get the word out about Census Recruiting, but please feel free to add your own ideas. And if you want, shout out your ideas on social media. #CensusChampions

Every ten years, the U.S. Census Bureau conducts a count of the total number of people in the United States.

This count is used to disperse \$675 billion per year in financial aid to states, counties, townships, and municipalities *just like yours*.

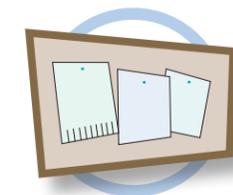
To ensure that the correct amount of funds reaches every community, it's imperative that the 2020 Census conducts as accurate of a count as possible.

We need help from champions like you, to help us recruit individuals that know your community better than anyone.

Will you be our CHAMPION? 



MENTION CENSUS JOBS
IN YOUR **SPEECHES**



PUT UP FLIERS ON
YOUR COMMUNITY
BULLETIN BOARD



PASS AN OFFICIAL
CENSUS RECRUITING
RESOLUTION

To help promote **Census Recruiting**, you can:

- Officially organize your CCC
- Direct CCC members to promote Census Jobs
- Pass an official resolution supporting Census Jobs
- Post to your community's Facebook page
- Take a selfie at a local job fair and post on Instagram
- Put up posters up on your community billboard
- Tweet about submitting a resume #2020CensusJobs
- Contact local media with a press release
- Run public service messages on local radio stations
- Advertise on your public access channel
- Provide the local PTO and School District with fliers
- Leave fliers at each workforce location in your area
- Mention recruiting at every single community event
- Host a community job fair
- Place ads on local event posters, and post fliers there
- Share recruiting material with church groups
- Promote at board and town council meetings
- Alert High School counselors that anyone 17+ can apply
- Send fliers to community colleges / vocational centers
- Submit YOUR resume to 2020census.gov/jobs



PLACE PSAs ON YOUR
LOCAL **RADIO STATION**



POST CENSUS JOBS ON
ALL YOUR **SOCIAL MEDIA**
#CENSUSCHAMPIONS



LINK TO US
FROM **YOUR WEBSITE**
(2020CENSUS.GOV/JOBS)

2020 Census

Community Partnership and Engagement Program (CPEP)

Chicago Region

Michael Gold-Biss, Partnership Specialist
Chicago Region
U.S. Census Bureau
M: [651-261-0876](tel:651-261-0876)
michael.gold.biss@2020Census.gov
[census.gov](https://www.census.gov) | [@uscensusbureau](https://twitter.com/uscensusbureau)



A Message from the Director

The Chicago Region is pleased to share its plans for the upcoming census.

We look forward to this opportunity to meet and engage partners in support of our 2020 Census mission: to conduct a census of population and housing and disseminate the results to the President, the states and the American people. **Our goal is to count everyone once, only once, and in the right place!**

We want to share the many opportunities available to be engaged and partner with the Chicago region. With your assistance and support, we will take every opportunity to work in concert with the eight states in the region: Arkansas, Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri and Wisconsin.



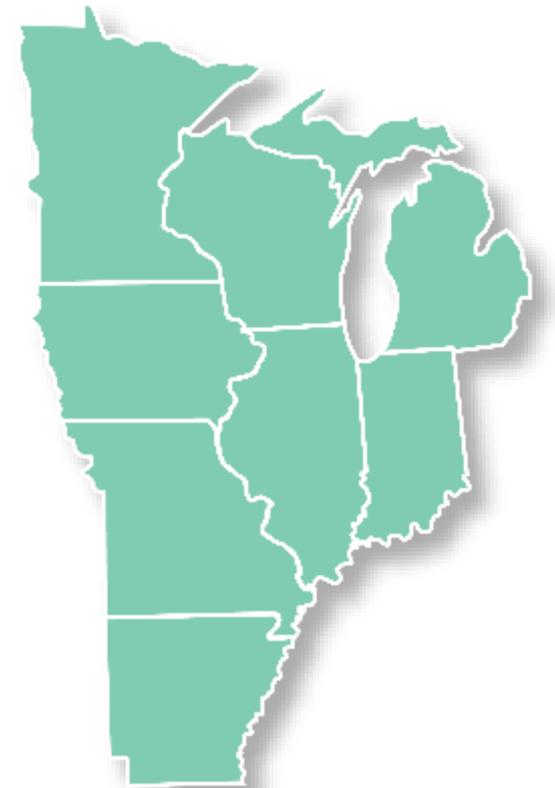
Marilyn A. Sanders
Chicago Regional Director

A Message from the Director

Thank you for attending and hosting this crucial meeting with the Chicago Region's 2020 Census Partnership team. I am certain you will find the information shared informative and staff from the Chicago Region responsive to your questions. We are available as a resource and engaged at every level to achieve a complete count of the population in this region.

Feel free to email me, contact me by telephone or schedule a meeting if you desire. I can be reached at marilyn.a.sanders@census.gov or 630-288-9301.

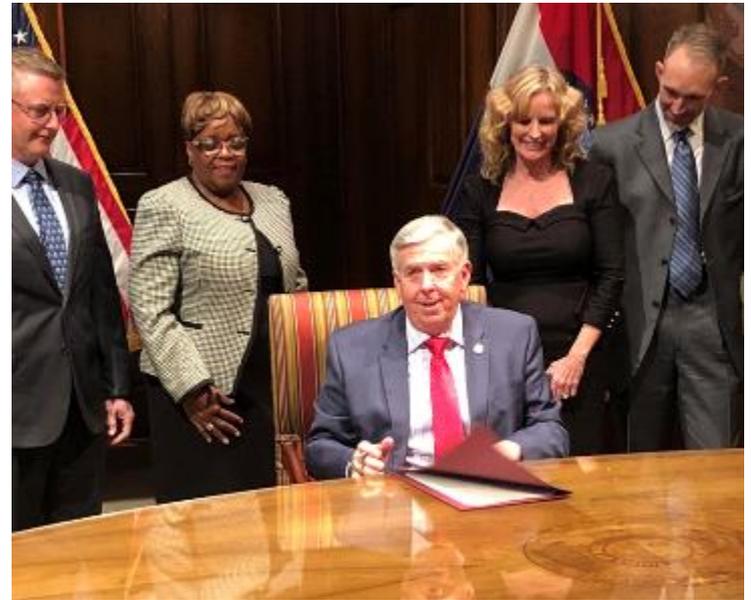
I look forward to the 2020 Census Experience!



2020 Census

Gov Parsons Signs Executive Order 18-12 to Officially Launch Missouri's SCCC

Regional Director, Marilyn A. Sanders, and Chicago Region ARCM Ellisa Johnson, traveled to Jefferson City, MO to join Governor Mike Parsons as he signed Executive Order 18-12, **officially launching the Missouri State Complete Count Committee.** They were joined by partners from around the State of Missouri, including Matt Hesser, Missouri State Data Center; Sarah Steelman, Commissioner of the Office of Administration; and Thomas McAulliffe, Director of Health Policy for the Missouri Foundation for Health.



A Constitutional Mandate

The **U.S. Constitution** (Article 1, Section 2) requires a headcount every 10 years, of everyone residing in the United States.

- All 50 states, Puerto Rico, Washington DC, and Island areas
- People of all ages, races, ethnic groups, citizens, and noncitizens

The Next Census Occurs in 2020!



Democracy & Funding

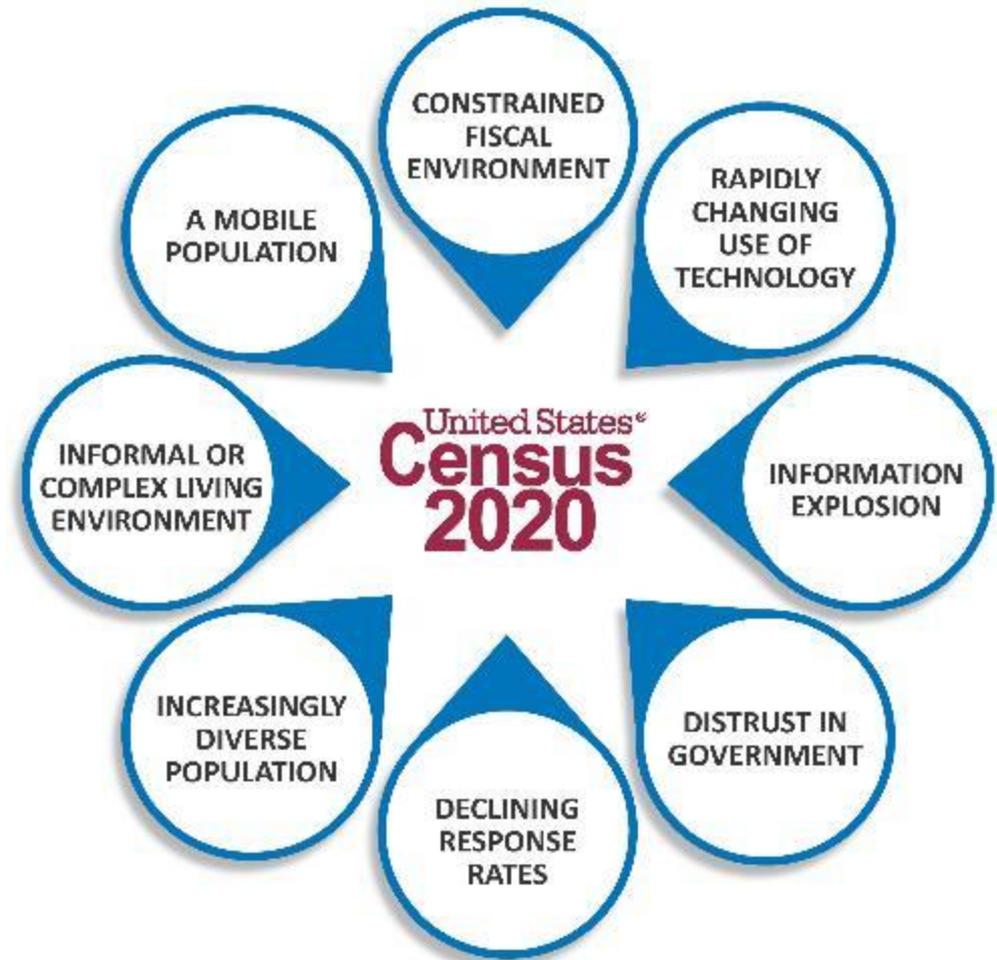
Legislative Representation
is redetermined through
Apportionment

\$675 Billion will be
distributed annually based
on Census information



Environment

The 2020 Census is being conducted in a rapidly changing environment, requiring a **flexible design** that takes advantages of new technologies and data sources while minimizing risk to ensure a high quality population count.



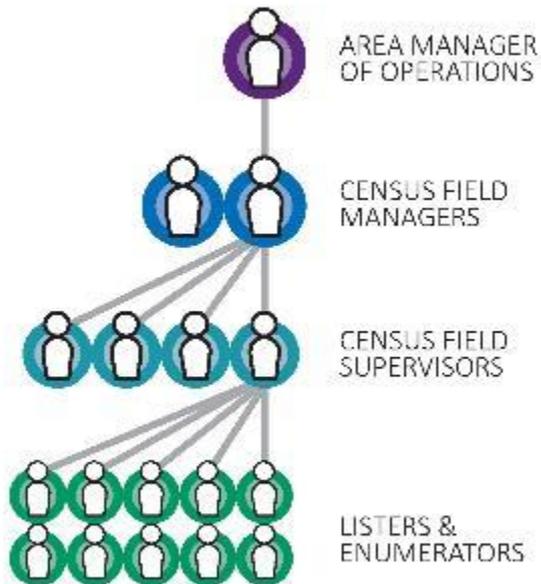
Redesign



Re-Engineering Field Operations

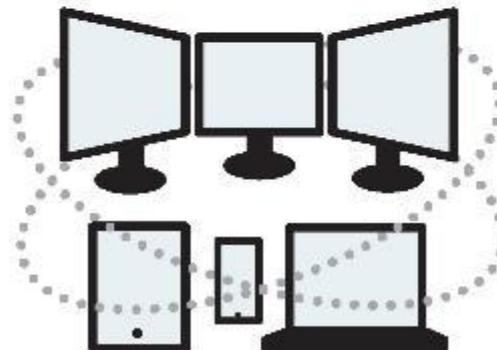
Using Technology To Efficiently and Effectively Manage 2020 Census Field Work

STREAMLINED OFFICE AND STAFFING STRUCTURE



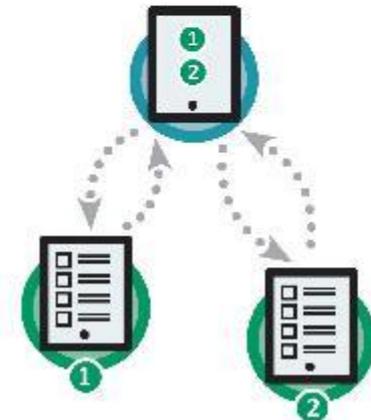
INCREASED USE OF TECHNOLOGY

- Automated and optimized work assignments
- Automated recruiting, training, payroll, and expense reporting
- Reduced paper and manual processing



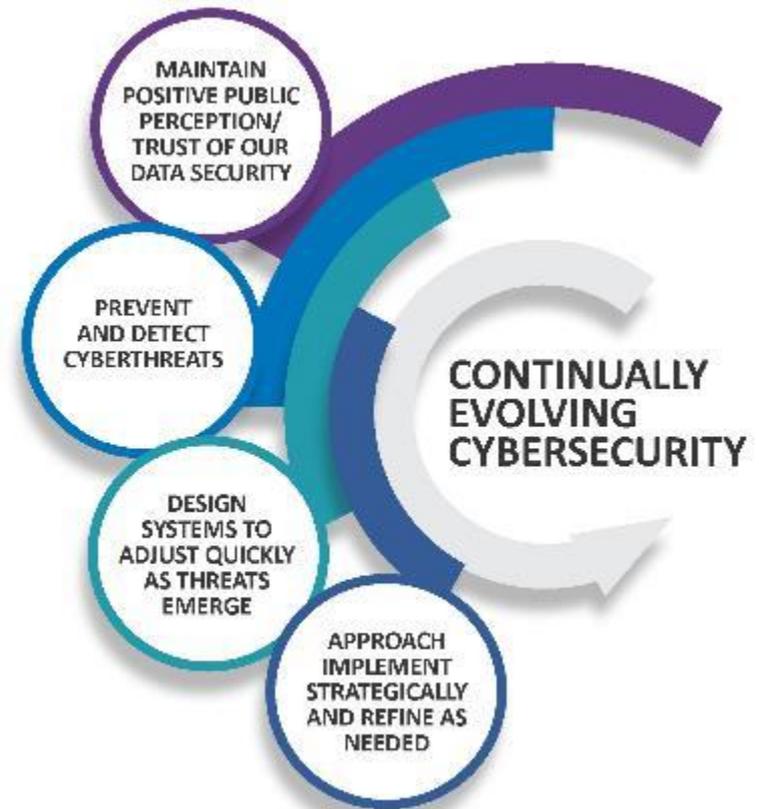
INCREASED MANAGEMENT AND STAFF PRODUCTIVITY

- Increased visibility into case status for improved workforce management
- Redesigned quality assurance operations
- Improved communications



Cybersecurity Risk Mitigation Strategy

- **Federal Partnerships** to assist with threat detection and recovery
- **Communication Plan** to inform respondents about personal proactive cybersecurity steps
- **Industry Solutions** to provide services that protect, detect and resolve threats
- **Incident Response Plan** to contain and manage security breaches



Recruiting & Job Opportunities

Chicago Regional Census Center (RCC)

- Management
- Clerical
- Recruiting
- Information Tech
- Space / Leasing
- Administrative
- Partnership

For current job openings, visit 2020census.gov/jobs
or call **855-JOB-2020** or if you have any questions,
email us at chicago.rcc.recruiting@census.gov.



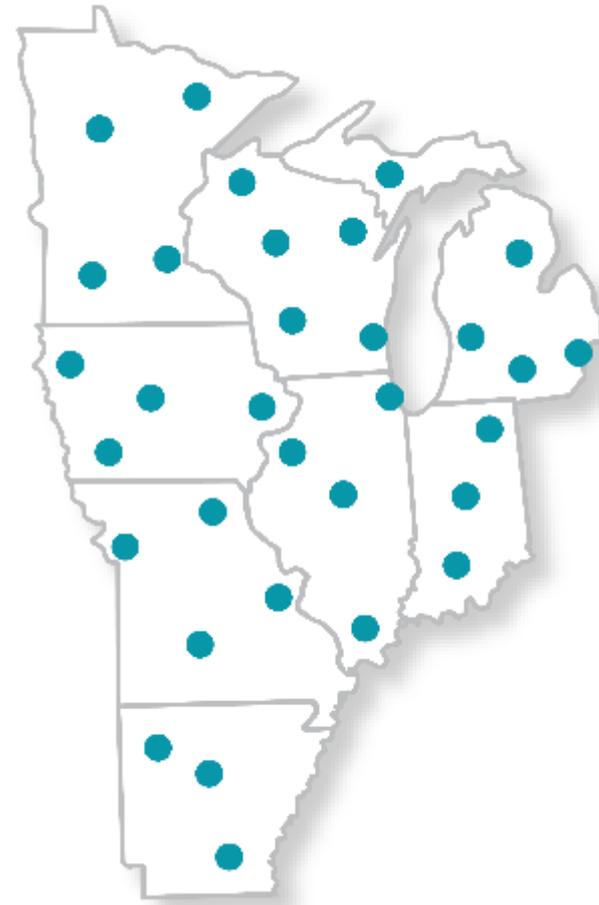
Recruiting & Job Opportunities

32 Area Census Offices (ACOs)

AR, IA, IL, IN, MI, MN, MO, WI

- Recruiting Assistants
- Office Operations Supervisors
- Office Clerks
- Census Field Supervisors
- Address Listers
- Census Enumerators / Takers

For current job openings, visit 2020census.gov/jobs
or call **855-JOB-2020** or if you have any questions,
email us at chicago.rcc.recruiting@census.gov.



Recruiting and Assessment Changes

New for 2020, online job application and online assessments now utilize:

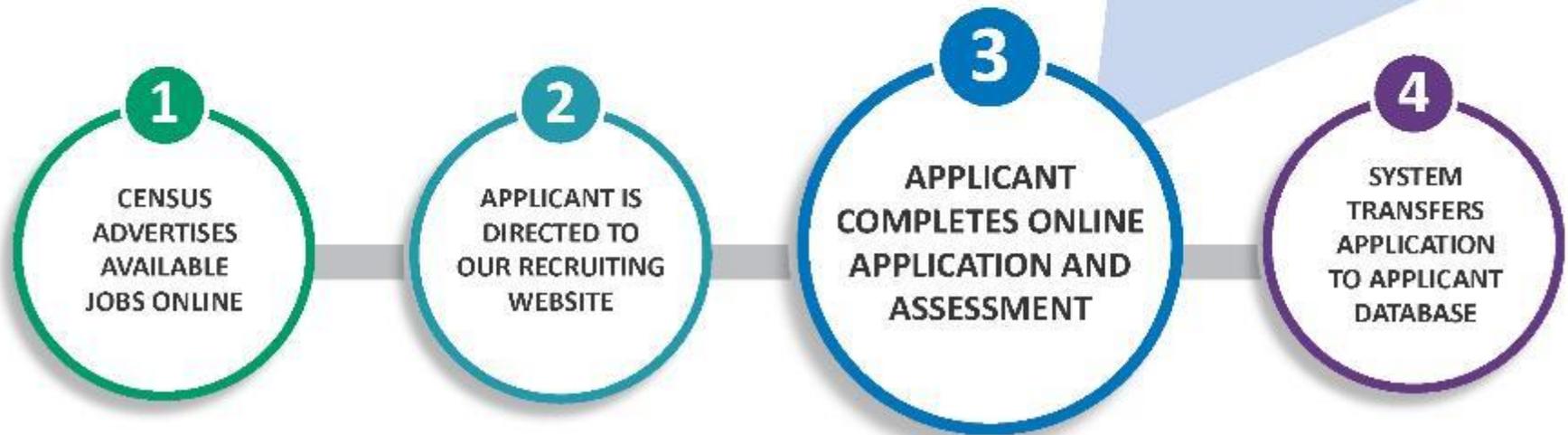
- **Situational Judgement Questions**
- **Biodata Questions**

(Questions about life and work experiences, as well opinions, values, beliefs, and attitudes that reflect a historical perspective. – Wikipedia)

Sample Question:

How quickly do you adapt to new things?

- I adapt almost instantly.
- I adapt, but it takes a little time.
- I take my time to adapt.



Operational Schedule / Key Milestones

2018	<i>September</i>	Begin Recruiting for Census Jobs
2019	<i>January</i>	Area Census Offices Begin Opening Complete Count Committees Begin Activities
	<i>August</i>	In-Field Address Canvassing Starts
2020	<i>February</i>	Begin Group Quarters Operations
	<i>End of March</i>	Self-Response Period Begins
	<i>End of March-July</i>	Begin Field Enumeration (in Selected Areas)
	April 1	2020 Census Day!
	<i>Late April - August</i> <i>December 31</i>	Conduct Nonresponse Follow-Up (NRFU) Deliver Apportionment Counts to President
2021	<i>April 1</i>	Deliver Redistricting Counts to States

Goal of the Partnership Program

Work with local partners to **Engage, Educate and Encourage** participation in the 2020 Census by those who are less likely to self respond and who are known to be hard to count.

The 2020 Census succeeds through partnerships with:

- Tribal Governments
- State Governments
- County and Municipal Governments
- Community Organizations
- Faith-based Institutions
- Schools/Colleges
- Businesses
- Local Media
- Philanthropy



State Complete Count Commissions

New for 2020!

- **Organized** by governor's office or State Data Center
- Formed by **executive order** or by legislation
- Governor **appoints members** of the commission
- Commission organizes outreach efforts for **entire state**, provides guidance, resources and support for census implementation.



Complete Count Committees (CCCs)

- Organized at the **county, municipal, or community** level
- Formed by local, official **proclamation** or passage of **ordinance**
- Members appointed by the **Highest Elected Official** (HEO)
- Committee organizes **local outreach efforts**
- Provides **leadership/support** for participation



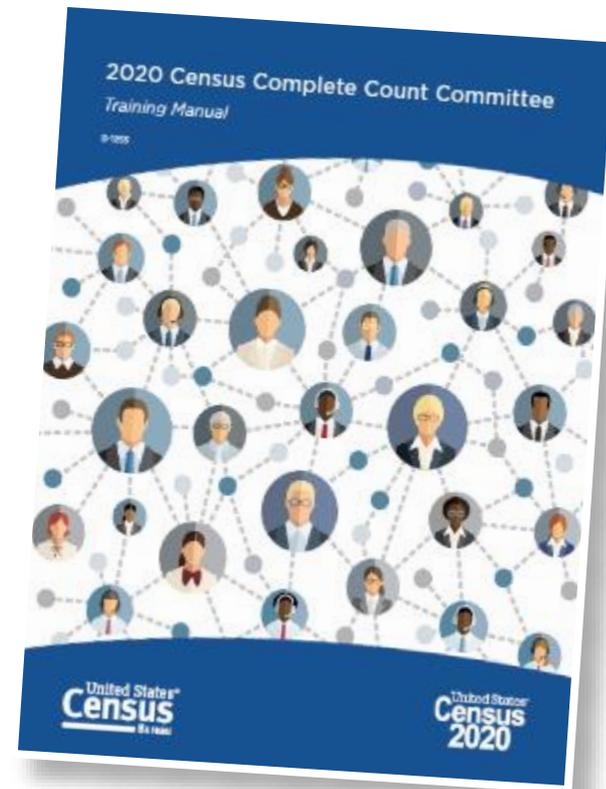
CCCs Purpose

- Assist Census Bureau to meet the goal of a **timely, accurate and cost-effective** census count.
- Act as 2020 Census **Champions**
- Provide **“trusted voices”** as Census Ambassadors.

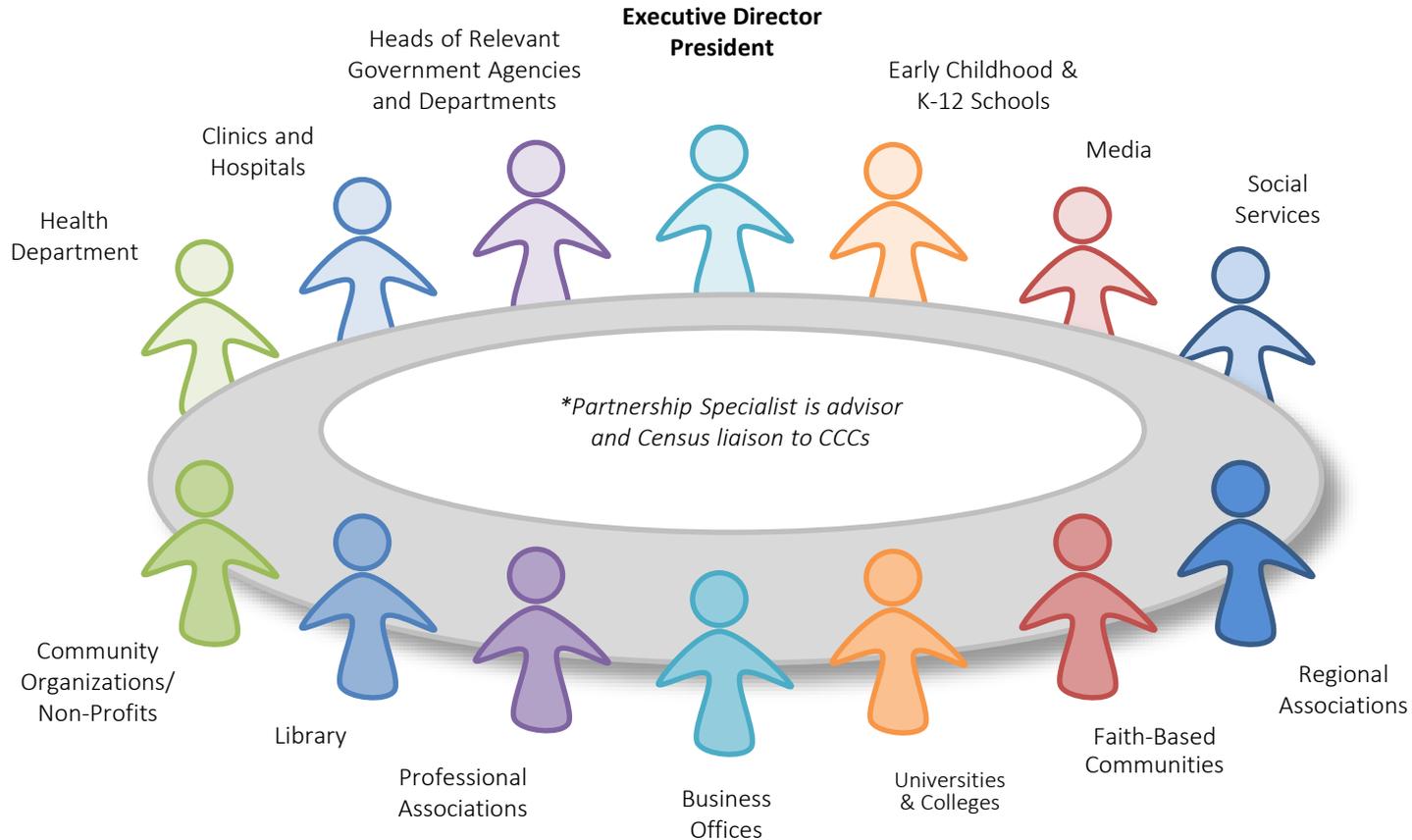


CCCs Objectives

- **Monitor** census participation
- Target **outreach efforts** in low response rate areas
- Marshall **resources** to support Complete Count goals
- Collaborate with Regional Director and Partnership Specialists for **training and support**



Who Should be Included on a CCC



Sample Topics for the CCCs

- How to reach **specific audiences**, such as Millennials, students, Seniors, businesses, and faith-based communities
- How to help **recruit** for Census Jobs
- How to use and engage with **Media & Social Media**
- How to **share, reinforce, and localize** the Census message



Community Outreach

Community/Immigrant Based Organizations, Cultural programs and Centers, Embassies, Consulates General and Faith-Based Institutions will be **heavily utilized** to assist with recruiting, language support, translation services and raising awareness within the linguistically isolated areas as well. Key partners like the Polish American Association, Chinese American Service League, MALDEF and the Arab American Association will be heavily utilized for translation and education services.



Non-Profit Partners



Kansas City Census
Fundors' Collaborative



CCC Launch Calendar

Indianapolis CCC	February 2019
Detroit CCC	February 2019
St. Louis CCC	March 2019
Minneapolis CCC	March 2019
Aurora CCC	April 2019
Chicago CCC	April 2019



Hard-To-Count (HTC) Demographics

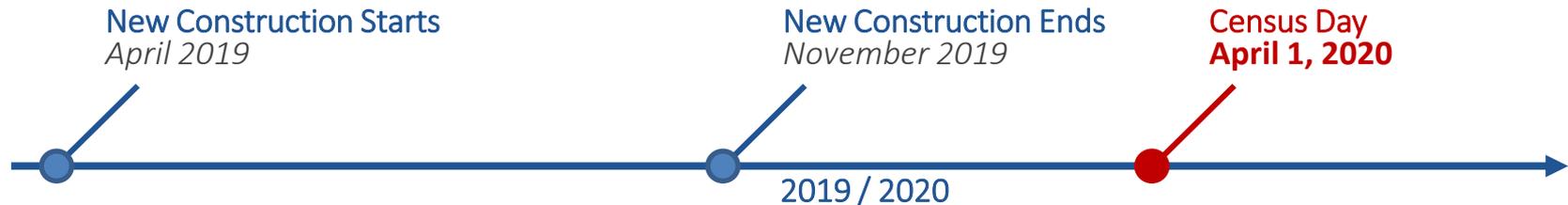
- Children (under 5yrs)
- College Students
- Farm Workers
- Homeless
- Immigrants
- Language Constrained
- Millennials
- Minorities
- People Living in Poverty
- People with Disabilities
- Refugees
- Renters
- Snowbirds
- Senior Citizens
- Veterans
- Young Adults (18-24yrs)



New Construction

Once a decade, a voluntary opportunity for governments to submit addresses with city style mailing addresses for units constructed after **LUCA** that will be closed to the elements (i.e., basic construction completed) by census day.

This only applies to governments that will receive decennial census questionnaires by mail.



CCC Key Communication Phases

*Local governments and community leaders participate in activities highlighting that the 2020 Census is **fast approaching** and it is easy, important and safe.*

Gear Up Phase	Now – Fall 2019
Engage Phase	Nov – Dec 2019
Educate Phase	Feb 2020
Encourage Phase	Mar – May 2020
Remind Phase	May – Jul 2020
Thank You Phase	Start Jul 2020



Census Data Tools

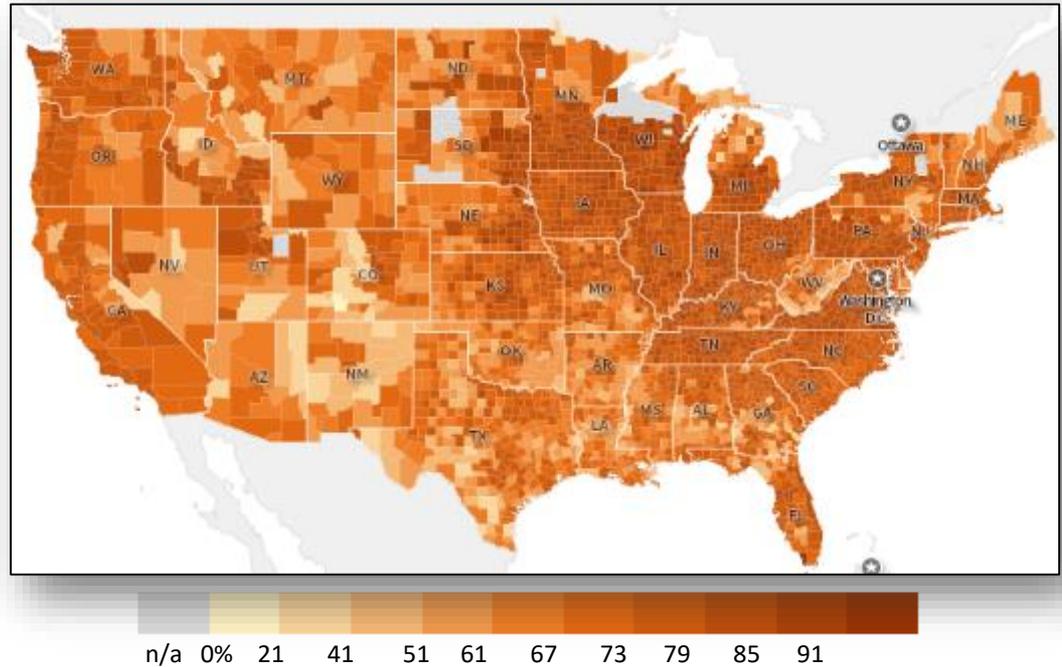
- 2010 Mail Participation Rate Map (MPR)
- **Low Response Score Map (ROAM)**
- Data Access Tools
*American Community Survey (ACS),
QuickFacts, Business Builder*
- Census Data Access Workshops
- Regional Data Specialists



2010 Mail Participation Rate Map (MPR)

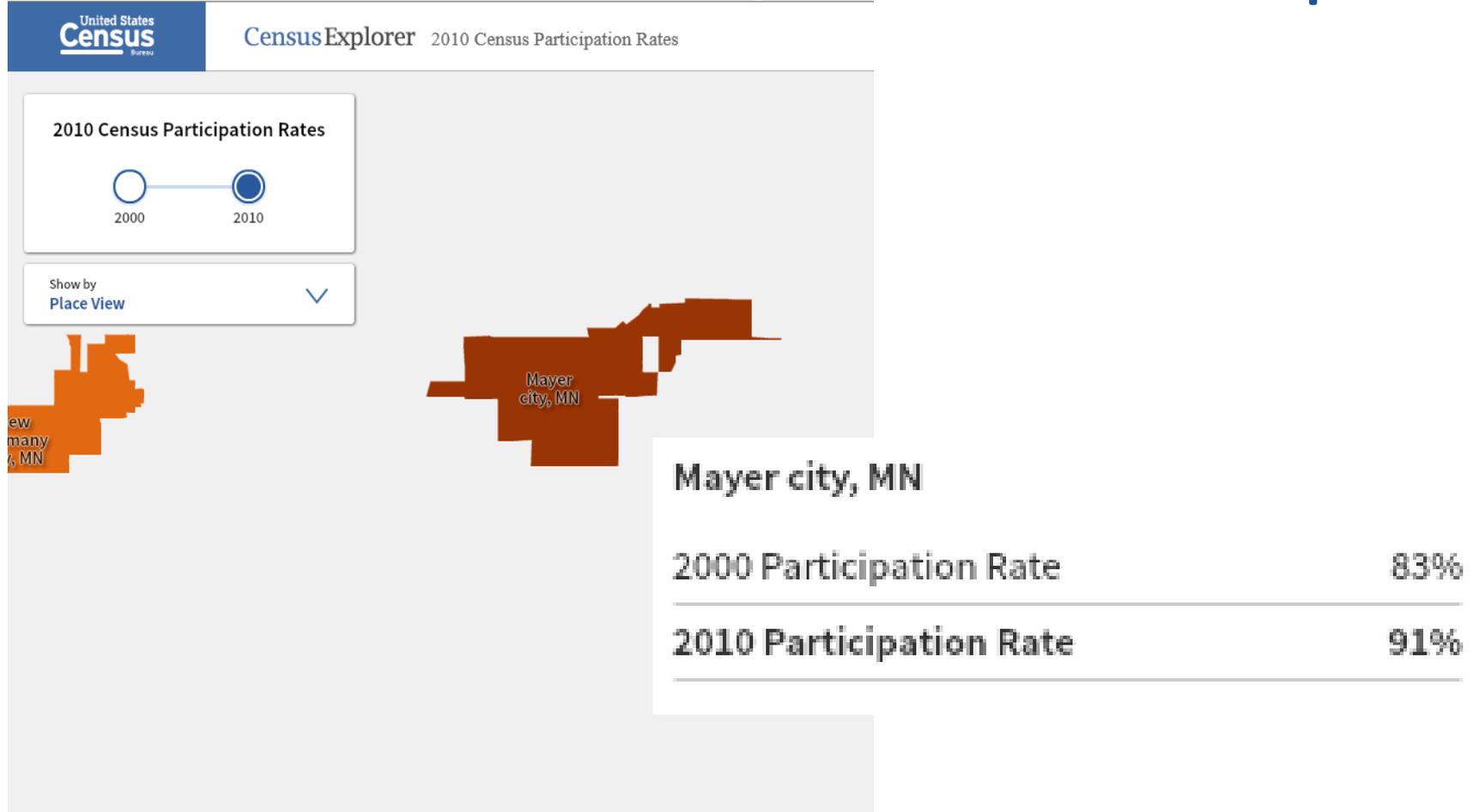
2010 Census Participation Rates

State	Rate	Rank
Arkansas	69%	38
Illinois	76%	11
Indiana	79%	3
Iowa	79%	3
Michigan	78%	5
Minnesota	81%	2
Missouri	74%	24
Wisconsin	82%	1
United States	74%	NA



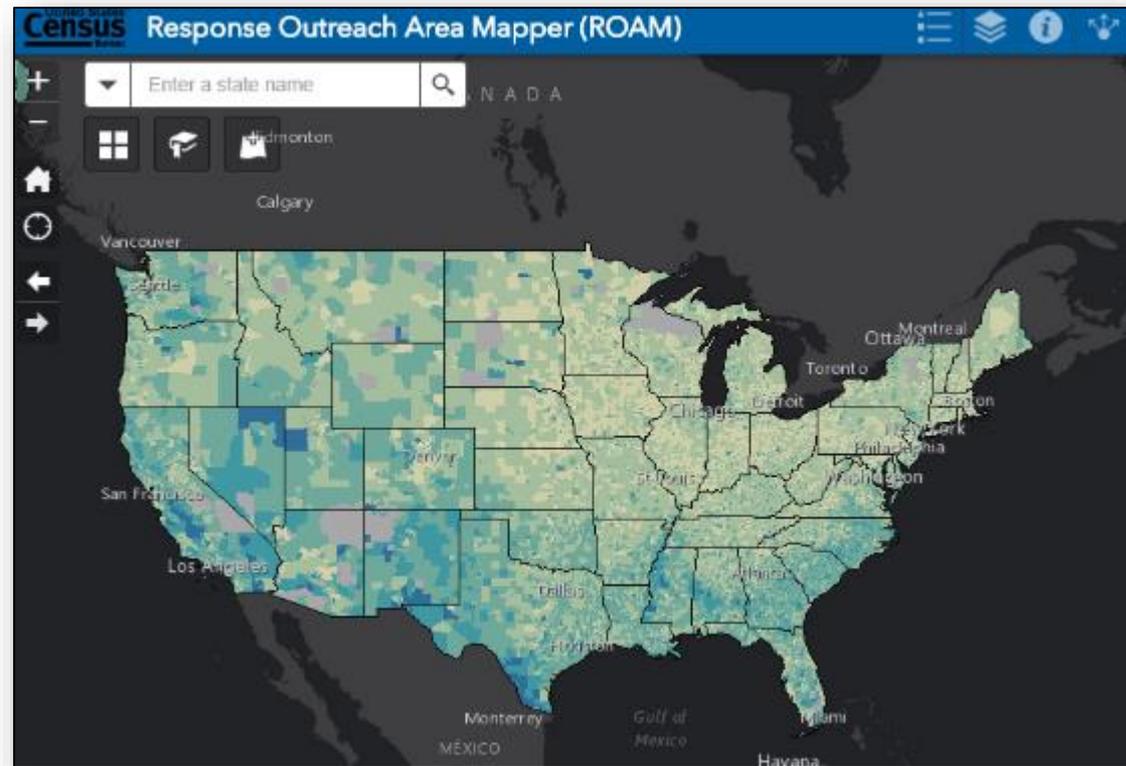
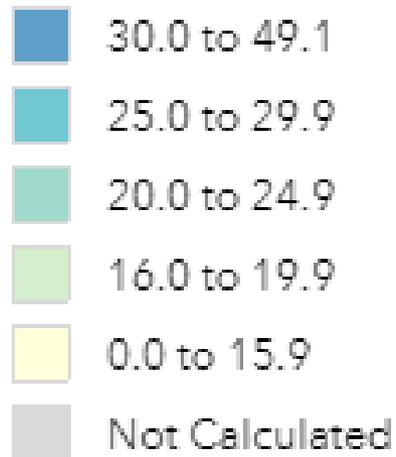
census.gov/censusexplorer/2010ratemap.html

Localized Mail Participation Rate Map



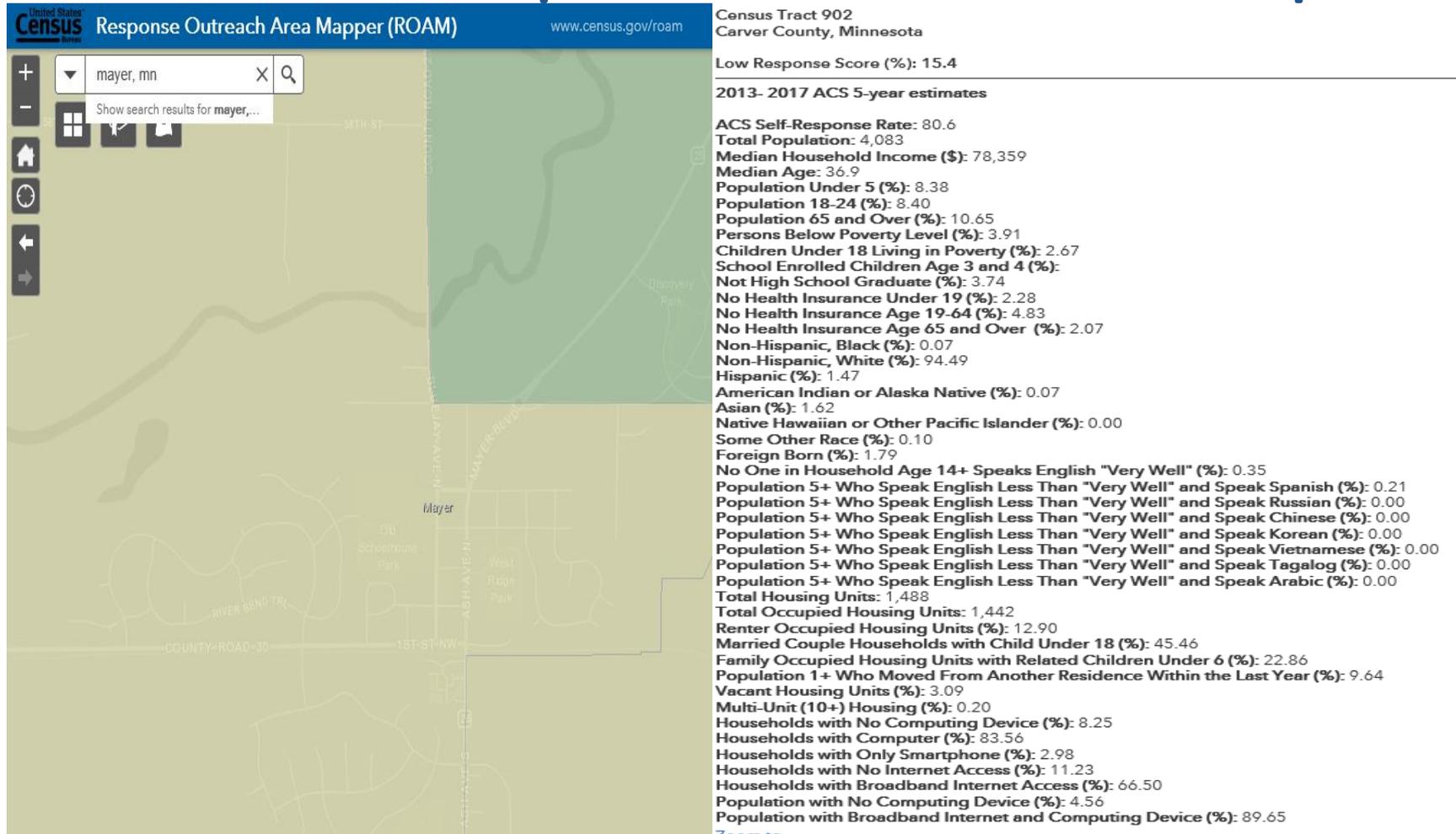
Response Outreach Area Mapper (ROAM)

Low Response Score



census.gov/roam

ROAM Low Response Score Area Map



Census Data Maps Compared

	MPR Map 	ROAM Map 
<i>Data Collection</i>	Prior 2 Decennial Censuses 2000 & 2010	American Community Survey (ACS) 2012 - 2016 / 5 year estimate
<i>Objective</i>	Demonstrate the mailed-in responses & participation rate of the previous Decennial Censuses	Identify hard-to-survey areas and provide a socioeconomic & demographic profile of those Census Tracts
<i>Timeframe</i>	Past History	Most Current & Future Trends
<i>Color Coding</i>	Darker / Deeper the color, the higher the Census Mail Participation Rate (Light Orange to Dark Red)	Darker / Deeper the color, the higher the Low Response Score (Light Beige to Green to Dark Blue)
	census.gov/censusexplorer/2010ratemap.html	Census.gov/roam

CCC Training

- Winter 2018/2019
- In-person and via webinar
- Materials provided by the Chicago RCC
- **Partners can assist by providing training space**



Critical Next Steps

- Determine ways you can Partner for the 2020 Census
- Appoint a Census Liaison
- **Help with Recruiting for Census Jobs**
- **Establish a CCC**
- Formalize with Letter to Regional Director
- Determine CCC Membership
- Request CCC Training



Working Together: 2020 Census Mission

“We understand that a plan is only as good as those who are put in the game to mobilize the plan.

Just like a football team, where everyone has to know their role, these plans will help us truly function as a **TEAM** — with the ultimate goal to count everyone once – and only once — and in the right place for the entire eight-state region.”

Marilyn A. Sanders

Regional Director, Chicago

Connect With Us

2020 Census Homepage

census.gov/2020Census

Census Alerts

public.govdelivery.com/accounts/USCENSUS/subscriber/new

2020 Census
Memorandum Series

census.gov/programs-surveys/decennial-census/2020-census/planning-management/memo-series.html

American Community Survey

census.gov/programs-surveys/acs/

Census Jobs

2020census.gov/jobs

census.gov/about/regions/chicago/jobs/all.html

uscensusbureau



Thank You for Your Partnership!

If you have any questions during the 2020 Census, **our Partnership Specialists are here to help.**

United States®
Census
2020

2019 General Fund Budget—Draft

*Margaret McCallum, City Administrator
August 26, 2019—Workshop*



Important Dates:

Preliminary 2020 Budget

- September 23, 2019 - Mayer City Council passes preliminary levy.
- September 30, 2019 - City preliminary levy certification due to Carver County.

Final 2020 Budget

- November 25, 2019 - Truth in Taxation Hearing meeting
- December 9, 2019 - Mayer City Council passes final levy
- December 31, 2019 - City final levy certification due to Carver County.

What is Truth in Taxation?

- It is a process that enhances public participation in Minnesota's property tax system.
- It educates the public on how property taxes are determined.
- It encourages the public to understand the local government's budget process.
- It encourages the public to become involved in helping local officials set spending priorities.

Property Valuation Questions

- That is not the focus of this meeting.
-
- The Board of Equalization meeting is held annually in April to answer those types of questions.

Valuation Questions & Concerns

Carver County Assessor's Office

Angela Johnson

Carver County Assessor

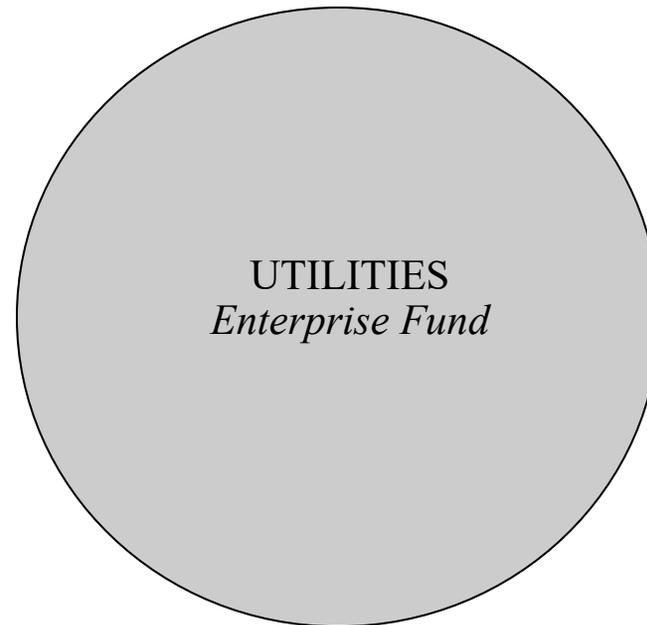
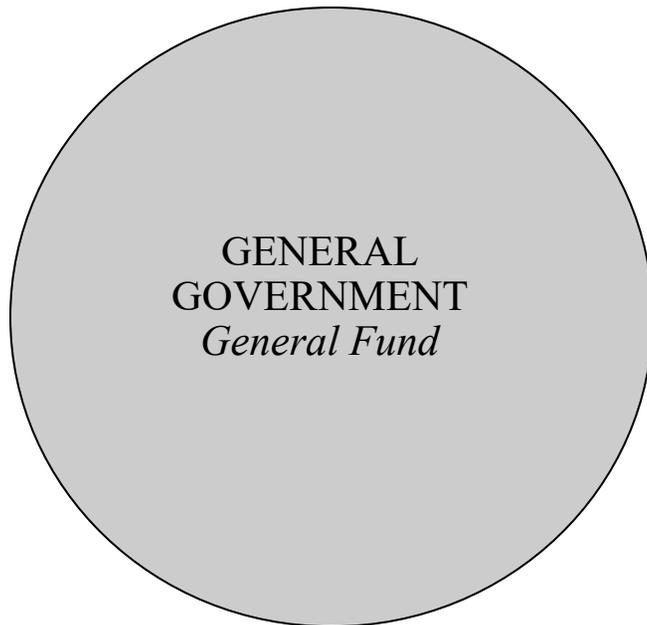
952-361-1961

ajohnson@co.carver.mn.us

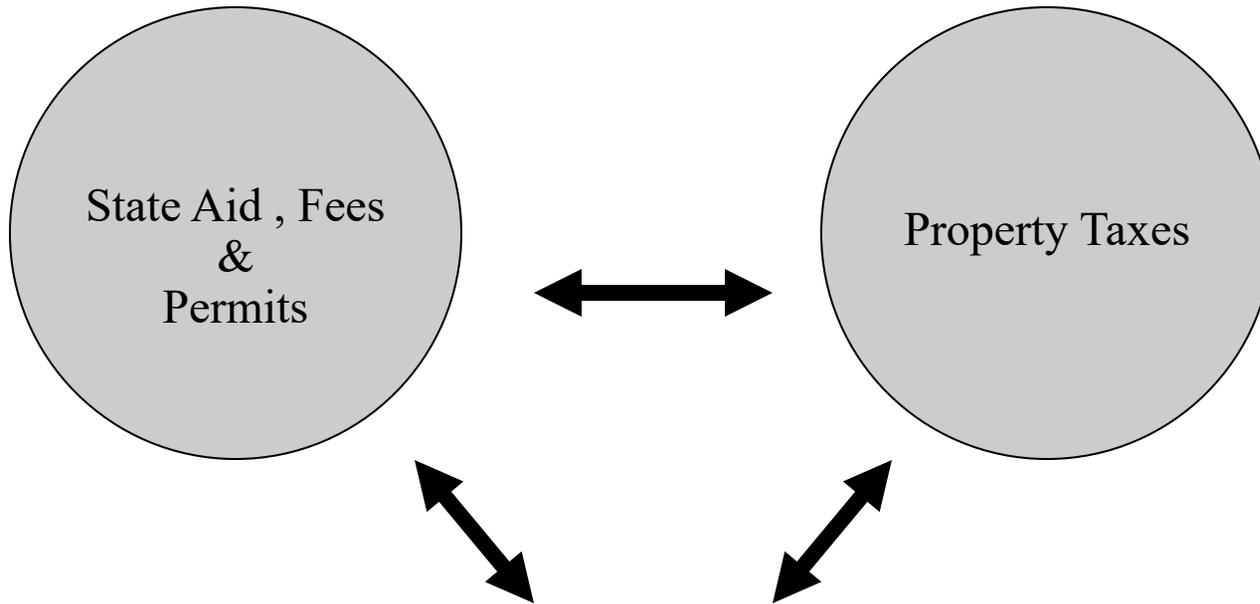
City Tax Rates

2011	59.47%
2012	65.62%
2013	68.83%
2014	67.78%
2015	59.57%
2016	58.91%
2017	51.5%
2018	50.6%
2019	49.1%
2020—Preliminary	52.08%

Two Primary Business Functions



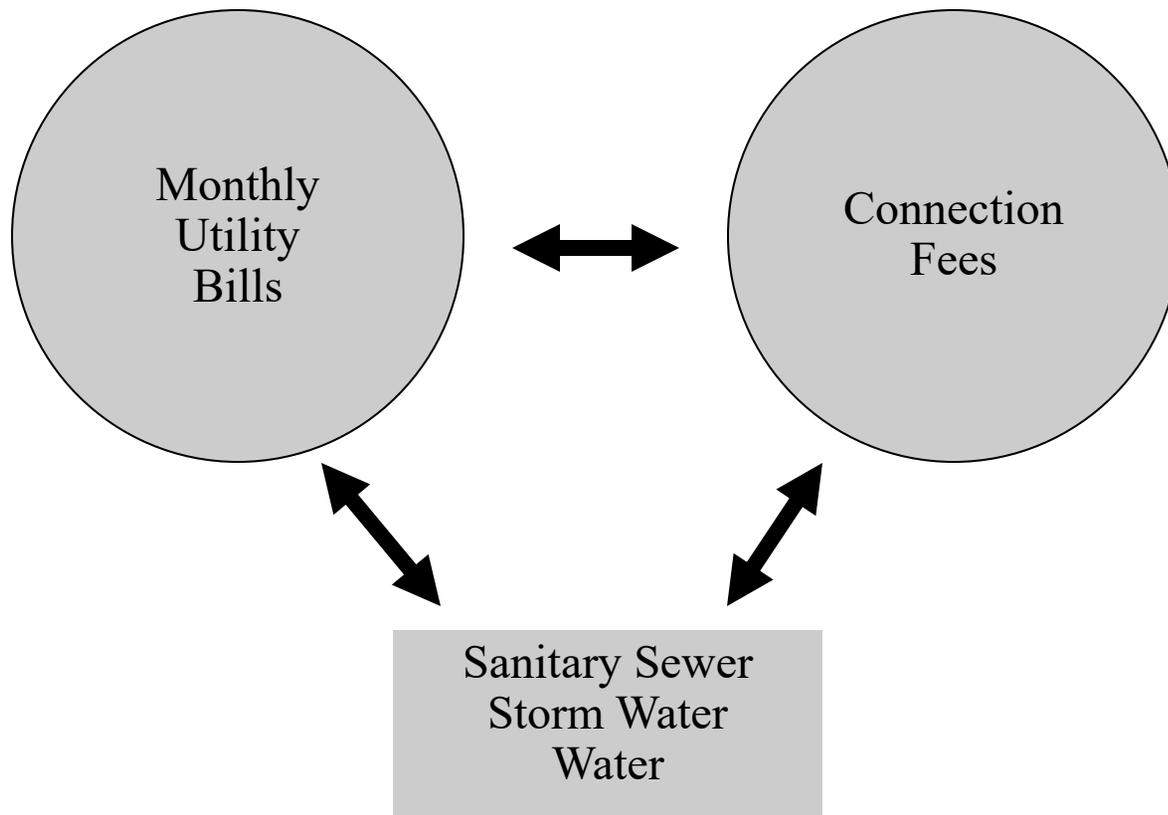
Anatomy of a Budget General Fund



Administration, Building Inspections, Debt Service, Elections, Engineering, Fire, Police, Planning, Legal, and Recreation Programming.

Buildings, Grounds, Parks and Street Maintenance.

Anatomy of a Budget Enterprise Funds



Budget Process

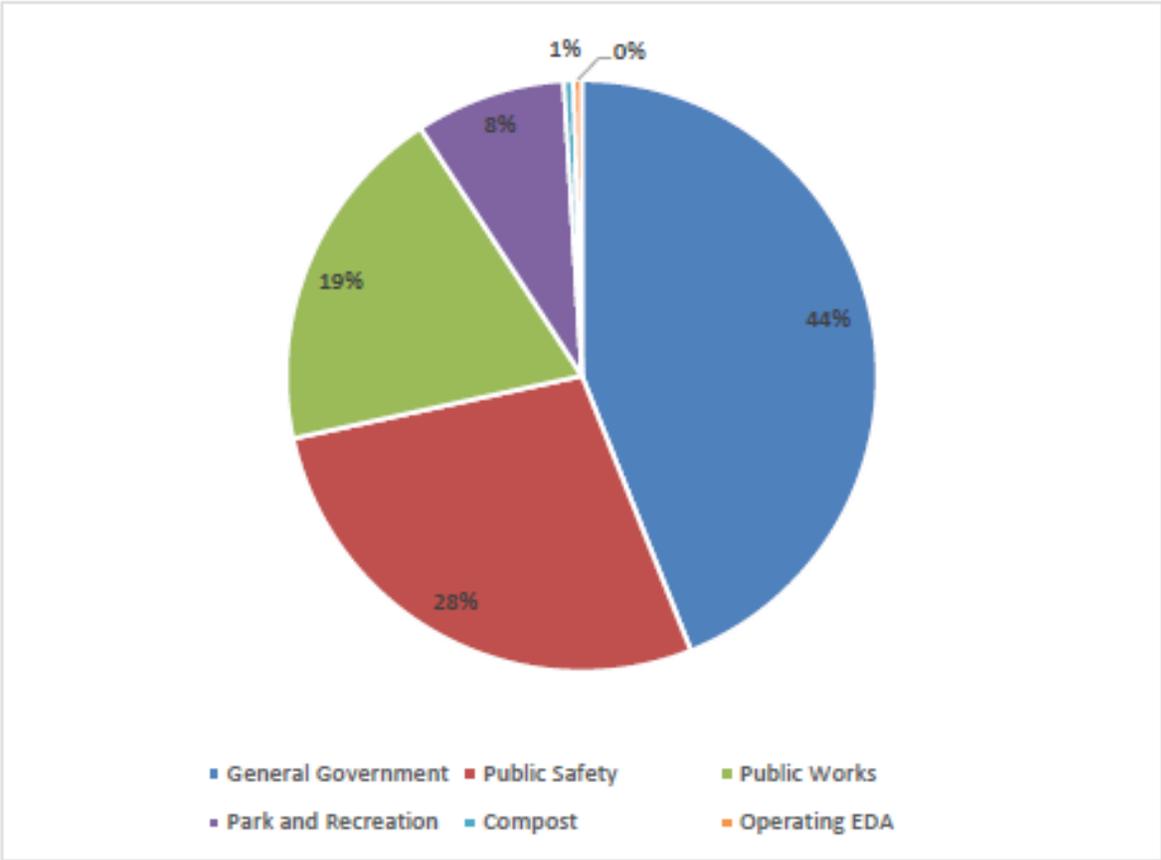
- Staff Prepares Proposed Budgets
- Proposed Budgets are reviewed
 - City Council and Staff Review
 - Occurs During Meetings that are open to the public
- Preliminary Tax Levy and Budget
 - Certified to Carver County - September 2019
- Additional Budget Review
- Final Budget Adoption
 - Truth in Taxation - Additional Public Input

Debt Tax Levies - 2020

Debt Service Levies	2018 Final	2019 Final	2020 Preliminary
2015A (Roundabout)	\$48,221.00	\$47,100.00	\$46,961.00
2014A (Highway 25 2007A) (Water Tower)	\$150,664.00	\$153,079.00	\$218,079.00
Fire Station - Security Bank	\$8,308.00	\$3,320.00	\$0.00
Debt Service (Sewer)	\$282,000.00	\$253,000.00	\$254,500.00
Total Debt Service Levy	\$510,942.00	\$477,978.00	\$519,540.00
Total Debt and Capital Levy	\$510,942.00	\$477,978.00	\$519,540.00

2020 General Fund Expenditures - \$1,015,388.01

General Government	\$446,640.41
Public Safety	\$270,374.00
Public Works	\$194,960.00
Park and Recreation	\$83,450.00
Compost	\$5,400.00
Operating EDA	\$4,550.00
	\$1,005,374.41



General Levy

	2019	2020	(\$) Change
General Government	\$353,331.78	\$446,640.41	\$93,308.63
Public Safety *	\$370,874.00	\$270,374.00	-\$100,500.00
Public Works	\$223,823.00	\$194,960.00	-\$28,863.00
Park and Recreation*	\$139,913.00	\$83,450.00	-\$56,463.00
Streets*	\$100,000.00	\$0.00	-100,000.00
Compost	\$5,390.00	\$5,400.00	\$10.00
Operating EDA	\$4,550.00	\$4,550.00	\$0.00
	\$1,197,881.78	\$1,005,374.41	-192,507.37

**16.04% decrease in
General Fund Levy**

*These funds have money shifting into Capital Levy Funds

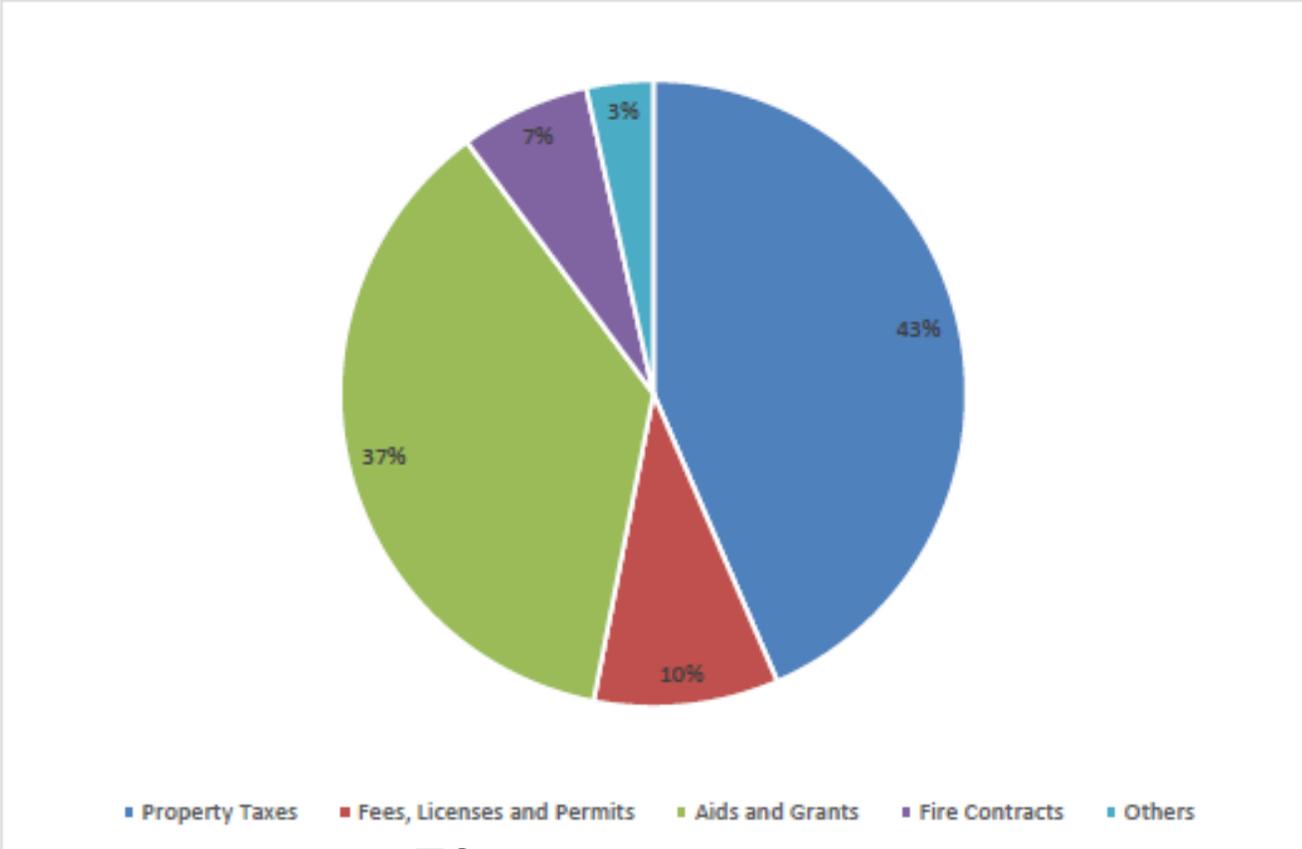
Revenue Overview

- Anticipating 25-30 housing starts in 2020.
- Local Government Aid will increase \$25,317 from \$313,058 to \$338,375

Years	Houses Built	Total at Year End	Years	LGA Amount
2012	15	610	2011	\$220,680.00
2013	12	622	2012	\$220,680.00
2014	20	642	2013	\$266,365.00
2015	26	668	2014	\$290,421.00
2016	31	698	2015	\$296,482.00
2017	34	732	2016	\$298,017.00
2018	34	766	2017	\$298,717.00
2019	17 (to date)	783	2018	\$312,296.00
2020	-		2019	\$313,058.00
			2020	\$338,375.00

2020 General Fund Revenues -

Property Taxes	\$431,921.27
Fees, Licenses and Permits	\$96,900.00
Aids and Grants	\$373,375.00
Fire Contracts	\$68,178.14
Others	\$35,000.00
	\$1,005,374.41



	2019	2020	(\$ Change
Property Taxes	\$639,645.64	\$431,921.27	-\$207,724.37
Fees, Licenses and Permits	\$109,000.00	\$96,900.00	-\$12,100.00
Aids and Grants	\$350,558.00	\$373,375.00	\$22,817.00
Fire Contracts	\$68,178.14	\$68,178.14	\$0.00
Other	\$30,500.00	\$35,000.00	\$4,500.00
	<u>\$1,197,881.78</u>	<u>\$1,005,374.41</u>	<u>-\$192,007.37</u>

Capital Levy (New)

	2019	2020	(\$ Change)
Fire Dept Capital Levy	\$100,000.00	\$100,000.00	\$0.00
Streets Fund Capital Levy	\$100,000.00	\$100,000.00	\$0.00
Park & Recreation Levy	\$70,000.00	\$90,000.00	\$20,000.00
	\$270,000.00	\$290,000.00	\$20,000.00

Staff is proposing a separate Capital Levy for these funds to keep them separate from the operating general funds.

This money will be placed in the capital funds to spend on projects that are needed in the future.

The projects are highlighted in more detail in the City's Long Term Capital Improvement Plan Document.

2020

TAXES LEVIED FOR GENERAL

\$431,934.87

TAXES LEVIED FOR CAPITAL FUNDS

Street Capital Fund

\$100,000.00

Fire Capital Fund

\$100,000.00

Parks Capital Fund

\$90,000.00

TAXES LEVIED FOR DEBT

Fire Station

\$0.00

GO Improvement and Utility Refunding Bonds 2014A

\$218,079.00

GO Bonds 2015A

\$46,961.00

GO Water & Sewer Refunding Bonds - 2007A

\$254,500.00

\$799,540.00

Total Levy (Gen + Debt)

\$1,241,474.87

FD Contribution

\$96,240.00

Actual (Projected) Fiscal D.

-\$226,107.00

-\$129,867.00

Levy - Fiscal D.

\$1,111,607.87

Actual (Projected) Tax Cap.

\$2,134,422.00

Actual (Projected) Tax Rate

52.08%

Column1	2019	2020	Increase	% Increase	Notes
Council	\$21,300.00	\$21,300.00	\$0.00	0%	
Administration	\$129,131.78	\$132,990.41	\$3,858.63	2.9%	
Administrative Services	\$80,800.00	\$74,000.00	\$6,800.00	8.4%	
Assessor	\$14,000.00	\$15,000.00	\$1,000.00	7.2%	
Legal	\$15,000.00	\$20,000.00	\$5,000.00	33.3%	
Planning & Zoning	\$9,610.00	\$10,250.00	\$640.00	6.6%	
Engineering	\$15,000.00	\$50,000.00	\$35,000	233.3%	Street Project, Pond Assessment
Elections	\$1,050.00	\$3,500.00	\$2,450.00	233.3%	Election Year
Police	\$102,100.00	\$147,100.00	\$45,000.00	44.0%	
Fire	\$242,674.00	\$123,274.00	-\$119,400.00	-49.2%	Capital Moved Out
Government Buildings	\$55,960.00	\$68,960.00	\$13,000.00	23.2%	
Public Works	\$184,253.00	\$180,400.00	-\$3,853.00	-2.1%	
Park and Recreation	\$139,913.00	\$83,450.00	-\$56,463.00	-40.4%	Capital Moved Out
Misc	\$162,090.00	\$45,150.00	-\$116,940.00	-70.1%	Capital Moves Out
Building Inspection	\$25,000.00	\$30,000.00	\$5,000.00	20.0%	
TOTAL	\$1,197,881.78	\$1,005,374.41	-\$192,007.37	-16.04%	

2020 Tax Levy - Factors

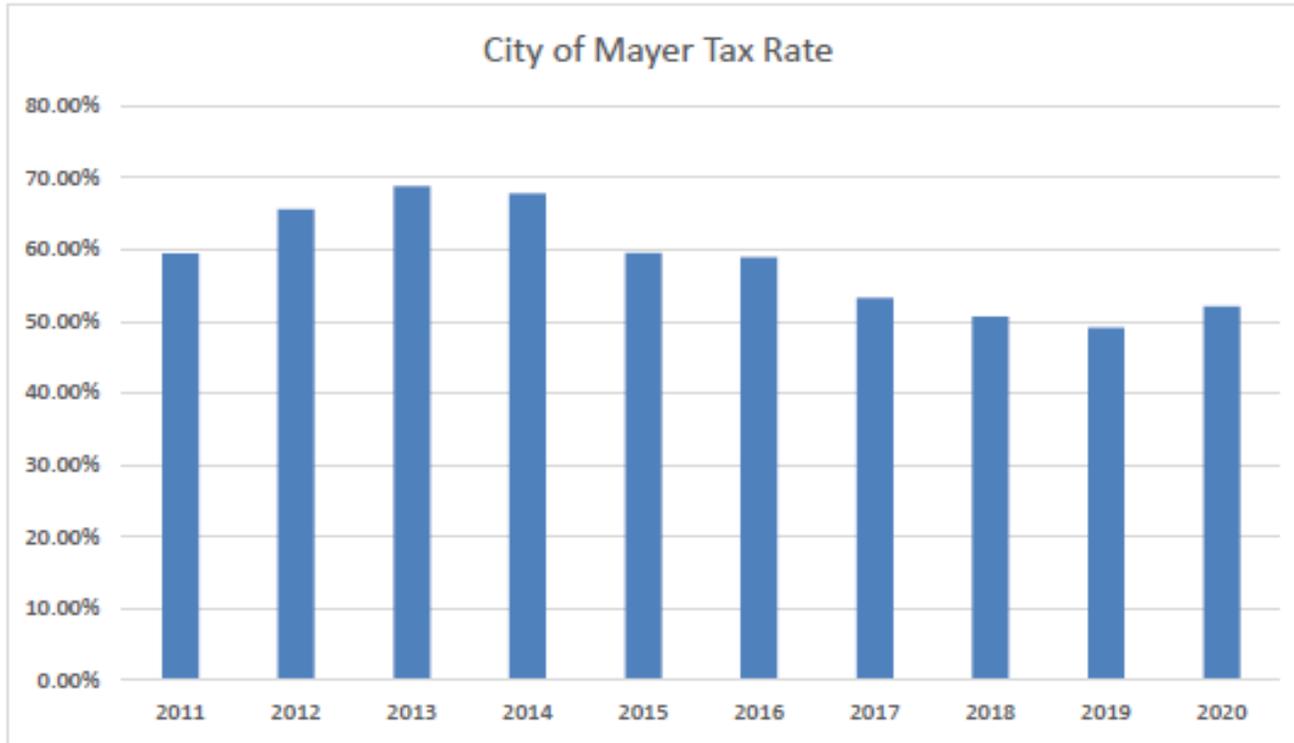
- **Market Value**
 - Carver County is responsible for valuations
 - Current Increasing Trends
 - * 2019 Assessment/2020 Payable ~9.76% Increase
- **Tax Capacity**
 - Change is dependent on market value
 - New Construction in 2019
 - 17 New Homes (to date)
- **Tax Levy**
 - General Operating Fund Decrease of 16.04% (shift of funds)
 - Tax Levy Percentage increase of 2.98%.
 - * Growing City = Growing Needs
 - * Future Planning (Capital Reserves)
 - * Debt Service
- **Other Districts**
 - Carver County
 - School District (Watertown - Mayer)
 - Other special taxing districts

Carver County Market Values

City of Mayer 2019 Assessment Summary

	Residential	Commercial/Industrial	Apartment	Ag	Total
2019 EMV	\$195,714,400	\$11,394,600	\$835,900	\$1,584,900	\$209,529,800
2018 EMV	\$178,446,900	\$10,307,100	\$756,600	\$1,384,800	\$190,895,400
Total Value Change	\$17,267,500	\$1,087,500	\$79,300	\$200,100	\$18,634,400
New Construction	\$8,838,900	\$0	\$0	\$0	\$8,838,900
Market Change	\$8,428,600	\$1,087,500	\$79,300	\$200,100	\$9,795,500
% New Construction	4.52%	0.00%	0.00%	0.00%	4.22%
% Market Change	4.72%	10.55%	10.48%	14.45%	5.13%
2018 Total % Increase	9.68%	10.55%	10.48%	14.45%	9.76%

The City of Mayer tax rate is determined by dividing the jurisdiction’s levy by the jurisdiction’s taxable net tax capacity.



YEAR	TAX RATE	STATUS
2012	65.66%	FINAL
2013	68.84%	FINAL
2014	67.78%	FINAL
2015	59.57%	FINAL
2016	58.91%	FINAL
2017	53.29%	FINAL
2018	50.61%	FINAL
2019	49.10%	FINAL
2020	52.08%	PRELIM

TOTAL LEVY (Debt Levy + General Levy)

	2018 Final	2019	2020
General Levy	\$480,931.00	\$639,646.00	\$431,921.27
Debt Service Levy	\$510,942.00	\$477,978.00	\$519,540.00
Capital Levy			\$290,000.00
Total Levy	\$991,873.00	\$1,117,624.00	\$1,231,461.27
Percent Change	-	12.7%	10.2%

Levy Information W/ Capital

\$1,231,461.27 Tax Capacity Based Levy Amount (After LGA)
 -129,867.00 Fiscal Disparities Distribution Dollars

\$1,111,594.27 Local Levy for 2020

2020 Projected Tax Capacity—\$2,134,422.00

\$1,111,594.37/\$2,134,422.00 x 100 = 52.08%

Each local taxing jurisdiction certifies a levy equal to the amount it intends to raise from property taxes in the upcoming year.

Comparison to other Carver County Cities

CITY	2019 FINAL RATE
Chanhassen	21.10 %
Chaska	27.67%
Victoria	31.27%
Mayer	49.25%
Carver	50.59%
Waconia	52.50%
Watertown	56.47%
Cologne	62.41%
NYA	70.39%
New Germany	97.65%
Hamburg	122.13%



Example Calculation of Property Taxes

Estimated Market Value	\$300,000			
Homestead Exclusion	(\$10,200)			
Taxable Market Value	\$289,800			
\$289,800	X	1%	=	\$2.898
Taxable Market Value	x	Residential Tax Class Rate	=	Tax Capacity
\$2,898	X	52.08%	=	\$1,509.27
Tax Capacity	x	City of Mayer Tax Rate	=	City of Mayer Property Taxes

Property Taxes Represented as a monthly Bill for City Services

A home with an estimated Market Value of \$300,000 will pay an estimated \$1,509.27 per year in City of Mayer property taxes, or **\$125.77 per month.**

<i>City of Mayer Monthly Services</i>	
<i>Street Repairs, Snow Plowing, Fleet Maintenance</i>	\$12.23
<i>Debt Payments</i>	\$36.00
<i>General Administration</i>	\$32.34
<i>Including: Administration, Assessor, auditor, legal, elections, IT support, Supplies and projects Planning and Zoning, Engineering, Building Inspection.</i>	
<i>Fire Protection</i>	\$8.54
<i>Police Protection</i>	\$10.19
<i>Park Recreation Facilities and Programming</i>	\$5.78
<i>Capital</i>	\$20.10
<i>Compost</i>	\$0.37
<i>Operating EDA</i>	\$0.32
Total	\$125.77



	2018 Budget	2019 Budget	2020 Budget - Proposed
GENERAL FUND			
COUNCIL			
Wages and Benefits	\$15,071.00	\$18,000.00	\$18,000.00
Professional Services	\$1,800.00	\$1,800.00	\$1,800.00
Education and Training	\$1,500.00	\$1,500.00	\$1,500.00
Total Council	\$18,371.00	\$21,300.00	\$21,300.00
CITY ADMINISTRATOR/DEPUTY CLERK			
Wages and Benefits	\$119,034.85	\$121,631.78	\$125,490.41
Professional Services	\$1,500.00	\$2,500.00	\$2,500.00
Education and Training	\$3,900.00	\$5,000.00	\$5,000.00
Total City Administrator	\$124,434.85	\$129,131.78	\$132,990.41
ELECTIONS			
Election Judge Pay	\$1,500.00	\$0.00	\$2,000.00
Operating Supplies	\$1,050.00	\$1,050.00	\$1,500.00
Repairs and Maintenance	\$0.00	\$0.00	\$0.00
Total Elections	\$2,550.00	\$1,050.00	\$3,500.00
PLANNING AND ZONING			
Wages and Benefits	\$3,110.00	\$3,110.00	\$3,250.00
Professional Services	\$50,000.00	\$6,500.00	\$7,000.00
Education and Training	\$0.00	\$0.00	\$0.00
Total Planning and Zoning	\$53,110.00	\$9,610.00	\$10,250.00
BOARDS AND COMMISSIONS			
Boards and commissions	\$1,440.00	\$1,440.00	\$1,500.00
Total Boards and Commissions	\$1,440.00	\$1,440.00	\$1,500.00
CITY ADMINISTRATION			
Office Supplies	\$3,000.00	\$3,000.00	\$3,000.00
Auditing Services	\$36,000.00	\$45,000.00	\$40,000.00
Engineering Fees	\$15,000.00	\$15,000.00	\$50,000.00

Legal Fees	\$10,000.00	\$15,000.00	\$20,000.00
Telephone	\$3,000.00	\$3,000.00	\$3,000.00
Postage	\$1,500.00	\$1,500.00	\$1,500.00
Advertising	\$900.00	\$900.00	\$1,000.00
Print/Binding	\$1,300.00	\$2,000.00	\$2,000.00
Legal Notice Publishing	\$1,000.00	\$2,000.00	\$2,000.00
Insurance	\$15,500.00	\$15,000.00	\$14,000.00
Dues and Subscriptions	\$2,200.00	\$1,000.00	\$1,500.00
Donations	\$0.00	\$0.00	\$0.00
Miscellaneous	\$6,000.00	\$6,000.00	\$6,000.00
Capital Outlay	\$0.00	\$0.00	\$0.00
Fiscal Agents Fees	\$900.00	\$900.00	\$0.00
Total City Administration	\$96,300.00	\$110,300.00	\$144,000.00

ASSESSMENT SERVICES

Professional Services	\$13,500.00	\$14,000.00	\$15,000.00
Assessment Services Total	\$13,500.00	\$14,000.00	\$15,000.00

POLICE

Contracted Services	\$100,000.00	\$100,000.00	\$145,000.00
Miscellaneous	\$2,100.00	\$2,100.00	\$2,100.00
Total Police	\$102,100.00	\$102,100.00	\$147,100.00

FIRE PROTECTION

Wages/Salaries	\$31,000.00	\$39,000.00	\$39,000.00
Employee Withholdings	\$2,325.00	\$4,400.00	\$4,400.00
Office Supplies	\$200.00	\$200.00	\$200.00
Training/Instruction	\$8,500.00	\$8,500.00	\$8,500.00
Explorer Program	\$500.00	\$500.00	\$750.00
Medical - Physicals	\$2,000.00	\$2,000.00	\$2,000.00
Postage	\$125.00	\$125.00	\$125.00
Travel Expense	\$350.00	\$350.00	\$500.00
Insurance	\$10,000.00	\$10,000.00	\$7,500.00
Misc	\$125.00	\$500.00	\$750.00

Dues/Subscriptions	\$1,000.00	\$1,500.00	\$1,500.00
FIRE Pension Benefit Contribution	\$3,800.00	\$0.00	\$0.00
Total Fire Protection	\$59,925.00	\$67,075.00	\$65,225.00

WAFTA

Wafta	\$2,000.00	\$2,000.00	\$2,000.00
Total Wafta	\$2,000.00	\$2,000.00	\$2,000.00

FIRE EQUIPMENT

Motor Fuels	\$1,800.00	\$1,800.00	\$2,000.00
Repairs/Maintenance	\$12,000.00	\$14,000.00	\$15,000.00
Radios	\$0.00	\$22,750.00	\$0.00
Capital Outlay	\$0.00	\$0.00	\$0.00
Personal Protective Equipment	\$100,000.00	\$100,000.00	\$0.00
New Equipment	\$0.00	\$0.00	\$7,500.00
Transfer to Equipment Acquisition Fund	\$0.00	\$0.00	\$0.00
Total Fire Equipment	\$113,800.00	\$138,550.00	\$24,500.00

FIRE STATION

Operating Supplies	\$150.00	\$500.00	\$500.00
Telephones	\$1,500.00	\$1,500.00	\$1,500.00
Electric Utilities	\$1,800.00	\$1,800.00	\$1,800.00
Gas Utilities	\$2,600.00	\$3,000.00	\$3,000.00
Repairs/Maintenance	\$3,000.00	\$3,000.00	\$3,000.00
Debt Service (P & I)	\$8,308.00	\$3,500.00	\$0.00
Total Fire Station	\$17,358.00	\$13,300.00	\$9,800.00

FIRE TRUCK

Truck Payment (P & I)	\$21,749.00	\$21,749.00	\$21,749.00
Total Fire Truck	\$21,749.00	\$21,749.00	\$21,749.00

BUILDING INSPECTION

Professional Services	\$25,000.00	\$25,000.00	\$30,000.00
Total Building Inspection	\$25,000.00	\$25,000.00	\$30,000.00

COMPUTER/IT			
Software Support	\$2,000.00	\$3,000.00	\$3,000.00
Repairs/Maintenance Contract	\$500.00	\$7,000.00	\$1,000.00
Capital Outlay	\$1,000.00	\$15,000.00	\$5,000.00
Total Computer/IT	\$3,500.00	\$25,000.00	\$9,000.00

COMMUNITY CENTER			
Professional Services	\$6,000.00	\$6,000.00	\$7,000.00
Electric Utilities	\$8,000.00	\$8,000.00	\$8,000.00
Gas Utilities	\$6,000.00	\$7,000.00	\$7,000.00
Repairs/Maintenance	\$10,000.00	\$10,000.00	\$10,000.00
Capital Outlay	\$15,000.00	\$10,000.00	\$15,000.00
Total Community Center	\$45,000.00	\$41,000.00	\$47,000.00

STREETS			
Wages and Benefits	\$32,662.06	\$44,463.00	\$50,000.00
Operating Supplies	\$5,000.00	\$4,000.00	\$4,000.00
Professional Services	\$1,375.00	\$2,000.00	\$2,000.00
Training and Education	\$1,000.00	\$1,000.00	\$1,000.00
Utilities	\$180.00	\$500.00	\$500.00
Repair and Maintenance	\$15,000.00	\$15,000.00	\$15,000.00
Engineering	\$7,500.00	\$0.00	\$0.00
Contract Services	\$2,500.00	\$2,500.00	\$2,500.00
Insurance	\$2,000.00	\$2,000.00	\$3,500.00
Motor Fuels	\$3,000.00	\$5,000.00	\$5,000.00
Capital Outlay	\$55,000.00	\$74,000.00	\$60,000.00
Miscellaneous	\$1,000.00	\$1,000.00	\$1,000.00
Travel Expenses	\$400.00	\$400.00	\$500.00
Total Streets	\$126,617.06	\$151,863.00	\$145,000.00

ICE AND SNOW REMOVAL			
Sand and Salt	\$7,000.00	\$7,000.00	\$10,000.00
Professional Services	\$20,000.00	\$20,000.00	\$20,000.00

Total Ice and Snow Removal	\$27,000.00	\$27,000.00	\$30,000.00
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STORM DRAINAGE

Engineering Fees	\$2,500.00	\$0.00	\$0.00
Capital Outlay	\$15,000.00	\$0.00	\$0.00
Total Storm Drainage	\$17,500.00	\$0.00	\$0.00

CIVIL DEFENSE

Repairs/Maintenance	\$450.00	\$450.00	\$450.00
Total Civil Defense	\$450.00	\$450.00	\$450.00

ANIMAL CONTROL

Animal Control	\$650.00	\$650.00	\$650.00
Animal Control Total	\$650.00	\$650.00	\$650.00

STREET LIGHTING

Street lighting	\$30,000.00	\$30,000.00	\$31,000.00
Total Street Lighting	\$30,000.00	\$30,000.00	\$31,000.00

BUILDING MAINTENANCE

Telephone	\$960.00	\$960.00	\$960.00
Electric Utilities	\$2,500.00	\$2,500.00	\$2,500.00
Gas Utilities	\$1,000.00	\$1,500.00	\$1,500.00
Repairs/Maintenance	\$6,000.00	\$5,000.00	\$5,000.00
Capital Outlay	\$10,000.00	\$0.00	\$5,000.00
New Equipment	\$5,000.00	\$5,000.00	\$5,000.00
Total Building Maintenance	\$25,460.00	\$14,960.00	\$19,960.00

PARK AND RECREATION

Wages/Salaries	\$37,162.06	\$44,463.00	\$50,000.00
Boards/Commission	\$1,500.00	\$1,500.00	\$1,500.00
Motor Fuels	\$1,300.00	\$1,300.00	\$1,300.00
Professional Services	\$7,875.00	\$7,000.00	\$5,000.00
Engineering Fees	\$2,000.00	\$2,000.00	\$2,000.00

Insurance	\$5,000.00	\$5,000.00	\$5,000.00
Electric Utilities	\$150.00	\$150.00	\$150.00
Recreation Program	\$1,000.00	\$1,000.00	\$0.00
Repairs/Maintenance	\$5,000.00	\$5,000.00	\$15,000.00
Miscellaneous	\$500.00	\$500.00	\$500.00
Donations to Organizations	\$0.00	\$0.00	\$0.00
Capital Outlay	\$70,000.00	\$70,000.00	\$0.00
City Beautificaiton	\$3,000.00	\$2,000.00	\$3,000.00
Minor Equipment	\$0.00	\$0.00	\$0.00
Transfer Out - Park Improvement fund	\$0.00	\$0.00	\$0.00
Total Park and Recreation	\$134,487.06	\$139,913.00	\$83,450.00

EDA

Boards/Commission	\$450.00	\$450.00	\$450.00
Professional Services	\$1,100.00	\$1,100.00	\$1,100.00
Advertising	\$6,500.00	\$3,000.00	\$3,000.00
Total EDA	\$8,050.00	\$4,550.00	\$4,550.00

COMPOST SITE

Wages and Salaries	\$3,150.00	\$3,150.00	\$3,150.00
Benefits/Withholdings	\$240.00	\$240.00	\$250.00
Repairs/Maintenance	\$2,000.00	\$2,000.00	\$2,000.00
Total Compost Site	\$5,390.00	\$5,390.00	\$5,400.00

CAPITAL

0	\$100,000.00	\$0.00
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\$1,075,741.97	\$1,197,381.78	\$1,005,374.41
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Difference	\$121,639.81	-\$192,007.37
% Difference	11.31%	-16.04%

	2019	2020
General Fund Expenditures	\$1,197,381.78	\$1,005,374.41
	\$639,145.64	\$431,921.27

REVENUES	2019 Budget	2020 Proposed Revenue
General Property Taxes	\$639,145.64	\$431,921.27
General Property Taxes that are levied. The City receives these funds twice a year in June and December		
State Grants and Aids	\$15,000.00	\$15,000.00
This includes Small Assistance Grants for Streets.		
Local Government Aid (LGA)	\$313,058.00	\$338,375.00
Local Government Aid (LGA) is received in July and December		
Liquor Licenses	\$2,000.00	\$2,000.00
This is revenue from liquor licensing		
Misc Other Licenses/Revenues	\$400.00	\$400.00
This includes animal licenses and background checks for liquor licenses		
Building Permits	\$100,000.00	\$90,000.00
This is the revenue from building permits that are issued. The City pays Metro West 33% of the fee and retains the balance.		
Zoning Permits	\$3,600.00	\$2,500.00
This is where the City accounts for site plan reviews and subdivision fees for preliminary and final plats and zoning questions.		
Site Drainage Inspection Fee	\$3,000.00	\$2,000.00
Fee for Drainage Inspections		
Police State Aid	\$6,500.00	\$6,500.00
This is the City's proportionate amount of the state aid that the County receives based on the number of police officers providing the services under the		
County Grants	\$3,500.00	\$3,500.00
Solid Waste grant that the City receives from the County for the Compost Site		
State Reimbursement for Snow Removal	\$10,000.00	\$10,000.00
This is the reimbursement that the City receives from the State for snow removal on Highway 25.		
Compost Collection Charges	\$2,500.00	\$2,500.00
This is revenue that the City receives from the City of New Germany for the use of the compost site for brush.		

Community Center Rental	\$5,000.00	\$5,000.00
Revenue from rental of the Community Center.		
Court Fines	\$1,000.00	\$1,000.00
Revenue from tickets		
Interest Earnings	\$2,500.00	\$2,500.00
Interest Earnings on investments		
10% Charitable Gambling	\$3,000.00	\$5,000.00
Revenue from the Baseball Club.		
Tower Antenna Rent	\$19,000.00	\$19,000.00
Tower rent.		
Township Fire Contract	\$51,215.74	\$51,215.74
Township Fire Contacts		
Fire Truck fund	\$16,962.40	\$16,962.40
From Relief and Township funds		
	\$558,236.14	\$573,453.14

2020

TAXES LEVIED FOR GENERAL	\$431,921.27
TAXES LEVIED FOR CAPITAL FUNDS	
Street Capital Fund	\$100,000.00
Fire Capital Fund	\$100,000.00
Parks Capital Fund	\$90,000.00
TAXES LEVIED FOR DEBT	
Fire Station	\$0.00
GO Improvement and Utility Refunding Bonds 2014A	\$218,079.00
GO Bonds 2015A	\$46,961.00
GO Water & Sewer Refunding Bonds - 2007A	\$254,500.00
	\$809,540.00
Total Levy (Gen + Debt)	\$1,241,461.27
FD Contribution	\$96,240.00
Actual (Projected) Fiscal D.	-\$226,107.00
	-\$129,867.00
Levy - Fiscal D.	\$1,111,594.27
Actual (Projected) Tax Cap.	\$2,134,422.00
Actual (Projected) Tax Rate	52.08%