

**CITY OF MAYER  
ECONOMIC DEVELOPMENT AUTHORITY SPECIAL MEETING  
Minutes  
July 17, 2012**

Members Present: Tim Duckworth, Tice Stieve-McPadden, Thomas Stifter and Erick Boder.

Members Absent: Mike Dodge

Staff Present: Luayn Murphy, City Administrator

Others Present: Scott Wakefield

The meeting was called to order by Chair Duckworth at 6:30 PM.

**Approval of Agenda**

On a motion by Commissioner Stieve-McPadden and seconded by Commissioner Stifter to approve the agenda adding other business. Motion carried 4/0.

**Approval of the Minutes**

On a motion by Commissioner Duckworth and seconded by Commissioner Stieve-McPadden to approve the minutes of the June 19, 2012 meeting. Motion carried 4/0.

**Presentation Of Certificate**

Schmidty's of Mayer the new owner of the gas station could not be present. Staff will contact and

**Budget 2013**

The EDA reviewed the 2012 budget and decide they would ask for the same amount for 2013. On a motion by Commissioner Duckworth and seconded by Commissioner Stieve-McPadden to request the same amount of funds for 2013 as 2012. Motion carried 4/0.

**Electronic Sign**

Staff presented the following to the EDA for their consideration:

Manufacturer	MM Size	Matrix Size	Physical Size	Brilliance	LED Color	Computer Inc	Date Trans	Cost Installed
Optec								
Envision	16 mm	48 by 128	2'6" by 6' 8"	7,500	RGB	Yes	Wireless	\$26,713.00
Envision	20 mm	32 by 112	2'1" by 7' 4"	6,000	RGB	Yes	Wireless	\$18,847.00
Envision	20 mm	32 by 112	2'1" by 7' 4"	4,000	Red	Yes	Wireless	\$16,205.00
Daktronics								
AF-3500	20 mm	32 by 112	2'9" by 7' 10"	5,000	RGB	No	Wireless	\$24,804.00
Watchfire								
	20 mm	32 by 112	2' 9" by 7' 3"	5,000	Amber	No	Wireless	\$19,612.00
<b>SIGN SOURCE</b>								
Daktronics	20 mm	32 by 112	8' by 2' 9"	9,500	RGB	No	Wireless	27,253.00
Adaptive	20 mm	32 by 112	7'5" by 2'2"	5,000	RGB	No	Wireless	\$24,226.00
Adaptive	20 mm	32 by 112	7'5" by 2'2"	5,000	RED	No	Wireless	\$20,584.00

After review of the signs and the review of the traffic count for highway 25 and county road 30 (see below).

The most current information available is from 2009 and is as follows:

1. TH 25 north of CSAH 30 has an ADT of 4150.
2. TH 25 south of CSAH 30 has an ADT of 4800.
3. CSAH 30 east of TH 25 has an ADT of 2450.
4. CSAH 30 west of TH 25 has an ADT of 2800.

A motion was made by Commissioner Stieve-McPadden and seconded by Commissioner Stifter to pursue an agreement with First MN Bank for the location of the sign. Motion carried 4/0.

The bank will be given credit of \$5,000 for providing the sign base.

On a motion by Commissioner Stieve-McPadden and seconded by Commissioner Duckworth to recommend that the City Council purchase an OPTEC Envision 16mm, 2'6" by 6' 8", 7,500, RGB, with the computer, Wireless data transmission at a cost of \$26,713.00 plus any tax and shipping. Motion carried 4/0.

On a motion by Commissioner Duckworth and seconded by Commissioner Boder to recommend that the EDA, Park Board and Bank enter into an agreement to cost share with the purchase of the sign each being responsible for 1/3 of the cost not to exceed \$15,000 each. Motion carried 4/0.

The EDA also would like to have a committee comprised of a member from the EDA, Park Board, City Council and Bank to draft a Community Sign Policy. Tim Duckworth will represent the EDA, Scott Wakefield Bank, Erick Boder the City Council, and Tice Stieve McPadden will request that she represent the Park Board.

#### **Other Business**

Staff was asked to call Geneos to find out if they are interested in coming to Mayer.

#### **Next meeting**

The next meeting of the EDA will be August 21, 2012 at 6:30 PM.

#### **Adjournment**

On a motion by Commissioner Boder and seconded by Commissioner Stifter to adjourn the meeting at 8:50 PM. Motion carried 4/0.