

**CITY OF MAYER
ECONOMIC DEVELOPMENT AUTHORITY SPECIAL MEETING
Minutes
January 17, 2012**

Members Present: Thomas Stifter, Tice Stieve-McPadden, Mike Dodge and Erick Boder.

Members Absent: Tim Duckworth.

Staff Present: Luayn Murphy, City Administrator

The meeting was called to order by Vice Chair Stifter at 6:30 PM.

Approval of Agenda

On a motion by Commissioner Stieve-McPadden and seconded by Commissioner Dodge to approve the agenda. Motion carried 4/0.

Approval of the Minutes

On a motion by Commissioner Dodge and seconded by Commissioner Boder to approve the minutes of the November 15, 2011 meeting. Motion carried 4/0.

Election of Officers

On a motion by Commissioner Dodge and seconded by Commissioner Boder to appoint the following as the EDA Officers for 2012. Motion carried 4/0.

2012 EDA OFFICERS

President	Tim Duckworth
Vice President	Tom Stifter
Secretary-Treasurer	Luayn Murphy
Assistant Treasurer	Lois Maetzold

Review of 2011 Goals and Establishment of 2012 Goals

The Commission reviewed the goals from 2011 and established new goals for 2012. Staff presented the following table that outlined the goals for the past five years.

EDA Goal's 2007-2011	2007	2008	2009	2010	2011
To attract one or more new businesses to consider Mayer as a place for commercial/industrial opportunities.	X		X		X
To attract additional and/or retain existing commercial/industrial establishments.		X		X	
To assist all establishments directly affected by the Highway 25 expansion project throughout the reconstruction process so as not to lose one establishment.	X				
To continue to enhance community awareness and participation in community (re)development by promoting Mayer EDA efforts.	X	X	X	X	X
To conduct an annual meeting with community officials and the public to receive input on community development issues.	X				

EDA Goal's 2007-2011	2007	2008	2009	2010	2011
To investigate/participate in commercial grant programs which enhance and complement community development.	X	X	X	X	X
To actively market/promote Mayer as a great place to do business.	X	X	X	X	X
To report consistently to the City Council regarding Mayer EDA proceedings	X	X	X	X	X
Continue to create partnerships with other government entities and private individuals to create opportunities.	X		X	X	X
Make contact with developers to receive input on the viability of development or redevelopment of the downtown.	X				
Continue to create partnerships with other entities and private individuals to create opportunities for affordable senior housing.	X				
Continue to explore land or business opportunities to increase the tax base of the City.	X		X	X	X
Continue to develop partnerships with the Carver County CDA to promote economic development.			X	X	X
Every year the EDA will review previous year goals and make changes as needed.			X	X	X
To conduct a citizen survey with an economic development component this year to receive input on community development issues		NEW			
Make contact with developers to receive input on the viability of development of the highway 7 corridor or redevelopment of the downtown		NEW	X		
Continue to create partnerships with other government entities and private individuals to create opportunities		NEW			
The EDA will actively promote grant programs, loan program and housing incentive to encourage participation.			NEW		
Host a special seminar focusing on economic development topics in partnership with Carver County CDA.				NEW	

2012 Goals

On a motion by commissioner Stieve-McPadden and seconded by Commissioner Dodge the EDA established the following goals for 2012. Motion carried 4/0.

EDA 2012 Goals

1. To attract new businesses to consider Mayer as a place for commercial/industrial opportunities.
2. To continue to enhance community awareness and participation in community (re)development by promoting Mayer EDA efforts.

3. To investigate/participate in commercial grant programs which enhance and complement community development.
 4. To actively market/promote Mayer as a great place to do business.
 5. Continue to create partnerships with other government entities and private individuals to create opportunities.
 6. Continue to explore opportunities to increase the tax base of the City by attracting new businesses, residential development, and Commercial and Industrial opportunities.
7. Continue to develop partnerships with the Carver County CDA to promote economic development.

Discussion on the Role of the EDA

The EDA will attend the February 27, 2012 City Council Work Session to discuss its role with the City Council. Staff will contact property owners of 604 and 745 Shimcorr to find out if they are interested in selling. EDA will have a plan together to present to the City Council. It was suggested that a report be given to the City Council on the EDA's activities. Staff will make changes to the agenda and present to the Council for their consideration.

Next meeting

The next meeting of the EDA will be February 21, 2012 at 6:30 PM.

Other Business

Commissioner Boder informed the Commission about a report from CNBC on planning for smaller communities and the impact for the future.

Adjournment

On a motion by Commissioner Stieve-McPadden and seconded by Commissioner Dodge to adjourn the meeting at 7:30 PM. Motion carried 4/0.