

**CITY OF MAYER**  
**ECONOMIC DEVELOPMENT AUTHORITY MEETING**  
**Minutes**  
**April 25, 2017**

Members Present: Scott Wakefield Thomas Stifter, and Nikki McNeilly.

Members Absent: Tim Duckworth and Etienne Stieve-McPadden

Staff Present: Luayn Ruch-Hammond, City Administrator

Others Present:

The meeting was called to order by Vice Chair Stifter at 6:36 PM.

**Approval of Agenda**

On a motion by Commissioner Stifter and seconded by Commissioner McNeilly to approve the agenda. Motion carried 3/0.

**Approval of the Minutes**

On a motion by Commissioner Wakefield and seconded by Commissioner Stifter to approve the minutes of the January 24, 2017 meeting. Motion carried 3/0.

**Information on Indemnification of EDA Members**

Commissioner Wakefield had asked for documentation on indemnification of the EDA. Commissioners reviewed the City's insurance policy that pertained to the indemnification for the EDA.

**Discussion on Letters to Business for 5K Sponsorship**

EDA reviewed the letter to the businesses requesting sponsorship of the Mayer Rising Community Festival 5K. EDA reviewed the letter no changes were made and instructed staff to send the letters.

**Policy on Local Business Marketing**

EDA has had the discussion about marketing of the Mayer businesses. The City does now include in the new resident packet a copy of business cards that have been supplied by the businesses.

The idea would be to have a spotlight on a business in the local paper and on the home page of the City website. Business would provide the City with the information that they would want included in the article. This information would be placed on the electronic sign. For example, "The Mayer Business of the Week ----- Stop in and say hi to Tom or check out their specials this week." The specials could be offered on the Facebook page and City Website for one week.

After discussion on a motion by Commissioner Wakefield and seconded by Commissioner McNeilly to implement the business marketing program as presented.

**Discussion on CDA Grant Program**

Staff presented information on the CDA Community Growth Partner Initiative. The Carver County CDA created the Community Growth Partner Initiative in January of 2016. This initiative is funded by the Carver County CDA. The goal of the program is to increase the tax base and improve the quality of life using three strategies. The three strategies are affordable housing development, job creation and redevelopment.

There are two types of grants that can be funded a Redevelopment grant and a planning grant. The maximum funding for a redevelopment grant is \$60,000 and a planning grant maximum amount is \$7,500.

The amount of the first round of grant funds was \$400,000. There were two cities that submitted requests for funding. The City of Chanhassen for a redevelopment grant in the amount of \$60,000 and the City of Carver for a planning grant in the amount of \$7,500.

Second round of grant applications will be in 2018.

**Business Update**

Staff updated the Commission on the status of Casey's. They should be breaking ground at the end of April. Also, an email was included in the packet from Nick Vleck the owner of the creamery and his status on the creamery.

**Other Business**

Discussion about frequency of meetings. The Commission may want to meet more often than quarterly.

**Next Meetings**

Next meeting will be July 25.

**Adjournment**

On a motion by Commissioner McNeilly and seconded by Commissioner Stifter to adjourn the meeting at 7:05 PM.  
Motion carried 3/0.