

CITY OF MAYER
ECONOMIC DEVELOPMENT AUTHORITY MEETING
Minutes
October 24, 2017

Members Present: Scott Wakefield Thomas Stifter, and Nikki McNeilly.

Members Absent: Tim Duckworth and Etienne Stieve-McPadden

Staff Present: Margaret McCallum, City Administrator

Others Present: None.

The meeting was called to order by Vice Chair Stifter at 6:55 PM.

Approval of Agenda

A motion by Commissioner Wakefield and seconded by Commissioner McNeilly to approve the agenda. Motion carried 3/0.

Approval of the Minutes

A motion by Commissioner Wakefield and seconded by Commissioner McNeilly to approve the minutes of the April 25, 2017 meeting. Motion carried 3/0.

Mayer Car and Cycle Night

Stifter informed that the budget spent for 2017 was \$117.56. He said that for 2018, he projected that an additional \$90 would likely be spent for Facebook advertising and postings. He informed that the budget allocation for the 2017 was about \$500 - \$600 and that it would be the same for 2018.

A motion by Commissioner Wakefield and seconded by Commissioner McNeilly to keep budget the same for the Mayer Car and Cycle Night.

EDA Budget Expenditures for 2017

McCallum presented the status of the budget for 2017 and asked the Commissioners to discuss the 2018 budget. She proposed the possibility of increasing the budget to include the making of a community video that highlights businesses and the community.

McNeilly suggested asking some local people to do the project. She suggested that they be asked and invited to the next meeting to see if they are interested and have the ability to do the project.

Review of 2017 Goals

McCallum presented the 2017 established goals as a template to review as the Commission will be asked to come up with 2018 goals at their next meeting.

McNeilly emphasized doing a “business of the week” program. She said even home businesses would be included. She said that it would be free advertising and would highlight their presence in the community.

Business Update

McCallum informed that Casey’s General Store opened at the beginning of October. Wakefield suggested doing a ribbon cutting event. McNeilly suggested having the paper come.

Other Business

The Commissioners asked to have a meeting in November.

Adjournment

A motion by Commissioner McNeilly and seconded by Commissioner Wakefield to adjourn the meeting at 7:38 PM. Motion carried 3/0.